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Press release

Mydeo.com and Tiscali UK renew partnership to bring home video sharing to millions of broadband users

London, May 31 2006: Mydeo.com, the consumer video streaming company today announced that, following hugely positive user feedback, it has re-signed its partnership agreement with Tiscali UK. The co-branded service will continue to be available within the Community, Members and Technology areas of the Tiscali.co.uk site enabling users to add home videos to their websites, blogs or personal webspace areas, and send streaming video emails.

"Streaming is the ideal way to share home videos on the web and our partnership with Tiscali makes this possible for millions of broadband users. Mydeo's videos stream with no adverts and there are no limits on video duration. Members videos are not made available for general viewing, "We know how important this is to our members sharing personal and family videos." says Cary Marsh, Managing Director and Co-Founder of Mydeo.

Unlike many free hosts, Mydeo users do not sign away their distribution rights or copyright when uploading their videos. Once uploaded, members can easily make customised video emails or embed videos in their webpages, blogs or personal webspace areas. Tiscali users will receive a free trial of the service when they register.

"Streaming video and broadband are a natural fit – it's been a great asset for our users to have access to Mydeo's exciting and innovative service" says Alex Hole, commercial director of Tiscali UK. "Mydeo is really easy to use and offers lots of help and support for our members who may be putting video on the web for the first time."

For further information and press releases see <http://www.mydeo.com>.



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About Mydeo

Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won a Research & Development Grant for Technical Innovation from the UK Department of Trade and Industry. Mydeo provides quality global streaming video hosting for home and business users. The site provides simple online tools that help users upload, pay for, and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been. Real Business Magazine picked Mydeo as 'a start-up to watch for 2006'

About Tiscali

Tiscali UK forms part of Tiscali SpA., headquartered in Cagliari, Italy. The UK company was launched in July, 2001 following the acquisitions of Liberty Surf, World Online and LineOne. Tiscali UK also acquired Tiny and Gateway ISPs.

Providing broadband, dialup and telephone services to over 1.8million customers, Tiscali UK is positioned within the UK market as the 3rd largest DSL broadband provider with 1.08 million customers at the end of March 2006.

One of the most comprehensive sites on the web, Tiscali's portal www.tiscali.co.uk provides 22 channels and over 40,000 pages of constantly updated information, resources and entertainment content. The site receives over 6 million unique visitors, viewing around 250 million pages a month, providing online services from shopping to sport and money to entertainment. The site also provides services such as legal music downloading from a catalogue of over 1 million tracks, a free Video Email service and a Members Area with exclusive content and offers.

Tiscali S.p.A. (Borsa Italiana, Milan: TIS) is one of the main independent European telecommunication companies. With one of the largest and most interconnected IP networks in the world, Tiscali is able to supply its customers, residential and



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business, with a full range of services: Internet access, both dial-up and ADSL, voice, VoIP, media, value added services (VAS), and other technologically advanced products. As of 31 March 2006, Tiscali had 4.5 million active users in Italy, Germany, the Netherlands, the UK and the Czech Republic. More than 1.9 million were ADSL customers, of which more than 435,000 received unbundled services.

Tiscali's corporate website can be found at www.tiscali.com.

Notes to Press

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Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

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