



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Aspire Technologies Announces New Features for QuoteWerks™ 4.0

Summer 2006 Release Provides Expanded Integrations, Enhanced Collaboration and Agility for Improved Business & Quoting Performance

ORLANDO, FL (PRWEB) June 5, 2006 — Aspire Technologies, a leading provider of sales quoting software solutions for the global small and midmarkets, today announced the scope of its upcoming build release of QuoteWerks™ 4.0 scheduled for market release later this summer. The update will include new integrations with third-party accounting applications and a dynamic synchronization capability designed to enhance collaboration and enhance sales and business process automations already available through QuoteWerks™ and its integration capabilities with many of the world's premier CRM systems.

Service-Oriented Architecture Enables Business Agility

Harnessing the security and reliability of SQL Server 2005, QuoteWerks™ 4.0 Corporate Edition will be supporting the Microsoft SQL 2005 backend for users who prefer this option over an Access database structure for backend support. SQL Server availability will provide QuoteWerks' deployed organizations with a more robust storage mechanism for relational and structured data necessary for the development of customer-centric quotes and the accurate reflection of uniformed customer data throughout the entire sales chain including QuoteWerks™, the deployed CRM, and the company's accounting software; resulting in unparalleled agility for the company's sales organization and processes.

Better Business Processes through Collaboration

Building to its extensive list of integration partners, QuoteWerks will now support the UK edition of QuickBooks 2005/2006 and the USA edition of Peachtree 2006. These widely anticipated integrations will provide a straightforward solution for orchestrating and tracking sales transactions while eliminating non-value added steps to streamline the sales accounting process for companies utilizing either of these accounting solutions.

Furthering the collaboration enhancements beyond SQL Server support, QuoteWerks 4.0 will support a new enhanced synchronization capability that offers a wide variety of features second to none amongst quoting applications. Included in the synchronization enhancement are the ability to synchronize product data to remote installations like laptops, and automated synchronization with scheduling capabilities including the user's ability to define synchronization profiles for repeat synchronizations.

By enabling end users to automate tasks and processes within the application, QuoteWerks also helps to promote lean principles, continuous performance initiatives and Six Sigma quality. "As companies of all sizes look to grow the bottom-line and



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expand market share, support for business agility in everyday processes is essential," said Brian Laufer, Vice President of Operations for Aspire. "QuoteWerks 4.0 clearly demonstrates the business value of service-orientation within sales force automation software, by providing a straightforward quoting tool that improves collaboration, velocity of quote development and distribution, and ultimately sales performance."

Availability

Availability for these updates is expected to be released to the market later this summer.

About Aspire Technologies and QuoteWerks™

Aspire Technologies, the creators of the award winning QuoteWerks™ sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks™ application deployed to thousands of businesses and enterprises worldwide. QuoteWerks™ integrates with all major and leading CRM packages including ACT!™, Goldmine®, Maximizer®, MS CRM, Outlook®, TeleMagic®, salesforce.com® and SalesLogix® enabling businesses in all industries to integrate QuoteWerks™ seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

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