



MISSION: "TO PROVIDE INNOVATIVE AND VALUE-ADDED SOLUTIONS TO EDUCATIONAL INSTITUTIONS AND NON-PROFITS BY HARNESSING THE POWER OF TECHNOLOGY TO BUILD ORGANIZATIONAL CAPACITY"

"The Sundance of Italy" and Husar Gallery of Beverly Hills Team Up for "Arts in Inner City Schools Program"

For Immediate Release

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June 2, 2006 (Beverly Hills) The avant-garde MIFF (Milan International Film Festival) is an international cinema exhibition. Since its inaugural year in 2000, MIFF has been dedicated to illuminating excellence in independent cinema, thus earning its nickname as "The Sundance of Italy." Each year, MIFF selects a varied pool of exceptional independent films from all over the world and showcases them during its festival. Many of the world's most acclaimed and awarded films in the last decade were independently financed and produced such as *The Lord of the Rings*, *Gangs of New York*, *Chicago*, *The Hours*, *Shakespeare in Love*, *Braveheart*, *The Last Emperor*, *Silence of the Lambs*, among others.

MIFF encourages and supports the progress of independent films around the globe by fostering films that reflect the best of the indie spirit and showcasing a selection of award-winning works from the MIFF competition during the annual "MIFF's Best" celebration at the Italian Cultural Institute (IIC) in Los Angeles, to facilitate further exposure for the awarded films in Hollywood. Forged on the cutting edge of arts collaboration, MIFF creates the bridge between two fascinating environments: the Independent International Cinema and the fashion world. *MIFF's Best* is an apparatus merging two major industries — fashion and movies in Hollywood, opening another door for Italian fashion companies to be able to use the movie business as a communication tool.



In addition to the screenings at IIC, this year's MIFF will screen five film shorts at Audis Husar Fine Art Gallery where the distinctive elements that merged film and fashion; fine art, film, music, food and wine are brought together with the most captivating eclectic group of people creating some very enchanting evenings.



On **Saturday June 17**, the gallery will host an exclusive screening showcasing *Di Mosche E Fate* (MIFF winner – Short Film Audience Award), *Glorybox*, *Fueling the Fire* (MIFF winner – Best



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Short Film), *Wait and Home*.

Known for its urbane exhibition space, located at 8670 Wilshire, Beverly Hills, Audis Husar presents fresh, progressive art. You can expect to find art of the highest quality in the world from 20th century European and 20th century Latin American to up and coming artists spearheading groundbreaking works and techniques from around the world.

Audis Husar, the Colombian-born proprietor, says, "We create a unique art experience through the collaboration of different art forms, all equally important to what makes-up culture. When you think about it art is culture." The MIFF screening will be the backdrop of Husar's exhibition opening featuring the art of **Mario Londono** whose visual renderings of ethereal scenes are a perfect complement to the series of films. For June 17 only, artist **Vanessa Valore**, a contemporary "retablo" muralist, will be on hand presenting her interactive "Rock Art."



Proceeds from the Morgan Stanley and Walker & Associates, LLC's sponsorship plus a percentage from art sales will go towards the "Arts in Inner City Schools Program" in partnership with the Archdiocese of Los Angeles.

The recipient school for this event is San Antonio de Padua School in Boyle Heights, a financially distressed school serving children worthy of a quality education and is the former school of Los Angeles Mayor Antonio Villaraigosa. Pat Livingston, Archdiocese of Los Angeles Superintendent of Catholic Schools, shares, "San Antonio de Padua is currently developing a preschool program to better serve the needs of its growing community and is excited about incorporating arts education through school-business collaboration as part of its strategic plan for improvement." ###

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