

Fire Island Ferries

Reach 1 Million Upscale Resort Consumers

This Summer Advertise to a Captive Audience and Increase Sales

Location:

Fire Island Ferries
99 Maple Ave.
Bay Shore, NY 11706

Advertising Benefits:

- Reach over 1 million high purchase resort pleasure seekers
- The summer destination for upscale families, singles, artists, actors and musicians
- Targeted visibility in high demand hard-to-reach leisure consumer base
- Captive consumer audience (20-40 minutes)

Product: Billboards

- **Terminal Signage:** (2' x 4') (3' x 5')
- **Ferry Signage:** (2' x 3')
- **Water-Taxi Signage:** (18" x 24")
(all sizes are approx.)

For limited time introductory advertising rates and details contact:

Ken Smallwood
President
(P) 914-472-1146
(C) 917-797-9201



Ferry



Main Terminal



Water-Taxi



Map