



Press contacts
press@mydeo.com
+44(0)1252 725 346
+44(0) 7979 592 252

Press release

Mydeo.com nominated as a 2006 HSBC Start-Up Star

London, UK. June 12 2006. Mydeo.com, the UK video streaming company, is delighted to have been shortlisted for the regional finals of the HSBC Start-Up Stars awards, a national business event supported by Sky News.

The awards, which are also backed by the Daily Express, are in recognition of original thinking and sound business practise in companies that have been trading for less than three years.

Mydeo allows users to upload and globally stream videos to friends, family or potential customers without surrendering their ownership rights, or exposing their personal footage to the vast gaze of the internet community.

This chance to compete for the Start-up Stars award is the latest success for Mydeo, who have recently also been named as a 'Start-up to watch' by Real Business magazine.

Co-founder and Managing Director Cary Marsh says, 'Setting up a new business is a huge challenge, and once you've launched a successful company it's great to have that effort recognised. We're delighted to be through to the next stage of these awards'.

The awards will take place at The Savoy Hotel, London, on October, 17.

For further information and press releases see <http://www.mydeo.com>.



Press contacts
press@mydeo.com
+44(0)1252 725 346
+44(0) 7979 592 252

About Mydeo

Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won a Research & Development Grant for Technical Innovation from the UK Department of Trade and Industry. Mydeo provides quality global streaming video hosting for home and business users. The site provides simple online tools that help users upload, pay for, and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been. Real Business Magazine picked Mydeo as 'a start-up to watch for 2006'

Notes to Press

For further information please go to <http://www.mydeo.com> or contact press@mydeo.com +44(0) 7979 592 252 or +44(0) 1252 725 346

For previous press releases: <http://www.mydeo.com/press>

Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

Mydeo Ltd
3 Kingsmill Business Park, Kingston upon Thames
Surrey
KT1 3GZ
www.mydeo.com

The names of other companies and products mentioned herein may be the trademarks of their respective owners.