

FOR IMMEDIATE RELEASE

IdentaKey, LLC Releases Consumer & Retailer Websites

New Child Safety Company Launches New Websites

(WESTMINSTER, MD) – May 16, 2006 – IdentaKey, LLC announces the launch of their new consumer and retailer websites today. The consumer site will provide information about their new child safety product, the IdentaKey, a portable USB drive with software designed to help families collect and securely store photographs and vital information, to be used in the event of an emergency. The retailer website will allow online and other retailers to purchase the product to sell to consumers.

Both the consumer site (<u>www.identakey.com</u>) and the retailer site (<u>www.identakey.biz</u>) are user-friendly and easy to navigate.

The consumer site offers literature and links to help families protect themselves and their children. It also provides links to help consumers locate sex offenders that might be living in their area, numerous articles and tips on how to stay safe in certain places and situations, and a comprehensive list of FAQ's relating to the company's product, the IdentaKey. There is even a section of the website dedicated to instructions on what to do if your child is missing.

The retailer site offers free marketing tools, as well as ones that can be ordered through IdentaKey. Retailers can easily conduct all of their business dealings with IdentaKey online through this website. In case problems or questions should arise, IdentaKey lists their telephone and fax numbers, and their e-mail and mailing addresses, on both of their websites. And unlike many companies, they don't hide or bury this useful information.

For more information on the IdentaKey or on IdentaKey, LLC visit their website at www.identakey.com.

IdentaKey, LLC is a wholly owned subsidiary of International Technology Group, LLC, formed in February 2006, with the purpose of helping parents proactively safeguard their children. It provides user friendly products and services to assist in the location of a missing child.

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