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#### **Q. What is BioEden?**

**A.** BioEden is a world-class specialty cell processing and storage company. We isolate, care for and cryopreserve material from the pulp of children's primary teeth shown to contain many types of stem cells. These cells are then available for the future medical treatment of the child through our autologous use banking program.

BioEden is registered with the FDA and it is the first fully operational processing laboratory and storage bank for primary teeth stem cells to open in the U.S. Our state-of-the-art facilities are located in Austin, Texas, and will serve children and their families nationwide.

#### **Q. Why gather stem cells?**

**A.** Medicine continues to move rapidly toward personalized treatment for a host of diseases, and stem cell therapy is one way to shift that move into high gear. This therapy treats diseases by replacing dysfunctional or diseased cells with healthy, functioning ones.

#### **Q. What's unique about BioEden's gathering process?**

**A.** Most adult stem cell extractions require surgery, such as bone marrow extraction—a risky and expensive process. BioEden's process, however, is neither dangerous nor costly. Children's primary teeth are an ideal source of adult stem cells. No surgery is required, and there are 12 different primary teeth that fall out naturally between the ages of 5 and 13 which are useful. The cells found in these primary teeth have been shown to contain several discernible stem cell populations that support diverse clinical applications.

#### **Q. How is the tooth collected and sent to BioEden?**

**A.** Tooth collection and shipping is a simple procedure that takes less than five minutes and can be performed at the dentist's office. You can enroll by phone, via the Internet or in person through your local participating dentist.

Following enrollment, customers receive a kit by mail with instructions. When their child's tooth begins to fall out naturally, customers take their kit and their child to a participating dentist for tooth procurement and shipping preparation.

#### **Q. What are the typical charges for this process?**

**A.** Processing an individual primary tooth is priced at \$595—less than 1/3 the cost of standard umbilical cord blood processing services. Payment in full is due upon registration. The initial 6 months of storage is included in this price, each subsequent year will cost \$89. Financing options are available. If you sign up through a participating dental office, you receive 6 months of free storage.

#### **Q. Why should I participate?**

Stem cell research is the most promising path to curing many severe diseases and disabling medical conditions such as Parkinson's disease, juvenile diabetes, spinal cord injury, cancer and heart disease. For stem cell therapy to work, however, it is imperative that the source of the stem cells be compatible with the recipient.

#### **Our Guarantee**

Each tooth is handled with personal care and uncompromising integrity. Material banked with BioEden returned to the original donor will be sufficient for therapy. If material is found to be insufficient, or if therapy procedure does not succeed due to a low useable cell count, BioEden will refund 100% of all fees paid for processing and storage of that sample, regardless of how long that sample has been suspended in cryo-preservation.

We work to ensure that stem cells banked with BioEden today deliver the greatest promise for tomorrow. Storing a child's life-saving tooth stem cells provides a family with peace of mind, as well as a powerful medical resource for the future.

