

REVELWOOD

The Art of Performance Management

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About Revelwood

Revelwood provides business performance management (BPM) solutions that enable companies to predict, measure, evaluate and impact business performance. We offer products, implementation services, training and support that bring ease, speed and flexibility to enterprise budgeting, planning, reporting, consolidation and analysis—all on a single, common platform.

Since 1995, Revelwood has been dedicated to providing BPM solutions. By combining our broad understanding of strategy and process with innovative OLAP software and supporting technology, our BPM solutions help businesses strategize, plan, execute and take corrective action—at all levels across the organization, on a continual basis, in real time. This enables:

- Modeling of business plans
- Linking strategies to budgets
- Automating financial consolidation
- Reporting and analyzing live data
- Monitoring progress against strategy

True BPM solutions ensure everyone understands where the organization is headed, the key milestones marking its progress and the performance that is expected. People have immediate access to real-time information to impact the company's overall success. In this way, strategy, operational activities and results become aligned.

"I have worked with Revelwood since their inception over a decade ago and never hesitate to introduce them into new organizations that could benefit from their innovative solutions. They are professional, responsive, accommodating and bona fide experts in the design, development and implementation of planning, reporting and analysis applications. I know with Revelwood the answer is always YES!"

Jeff Polner
Senior Director of Financial Systems and Analysis
Primedia

"Revelwood has been an outstanding business partner. I have worked with several business partners in my many years of building infrastructure in high growth organizations, and the vision, knowledge, flexibility and support of the Revelwood team clearly exceeds expectations in all regards."

Debby Morris
CFO
LifeMasters Supported SelfCare, Inc.

The Revelwood Value

Perhaps the single greatest force behind Revelwood's success is our unwavering commitment to total client satisfaction. It permeates everything we do—from understanding your business to delivering best-in-class solutions, on time and within budget. To achieve such a high level of client success, we focus on the following core principles:

Understanding Your Business

Each Revelwood implementation begins with getting to know your business and analyzing your needs. Solutions are tailored to your unique requirements, and plans are designed to be flexible, allowing them to change as your business requirements evolve.

Utilizing Best Practices

At Revelwood, we utilize a "best practices" approach that is distilled from successful client implementations, industry experts and recommendations from technology partners.

Transferring Knowledge

Our project teams work side-by-side with your personnel to ensure all expectations are met through implementation, testing, training and production rollout.

Our Services & Support

Revelwood's goal is to help our clients become as self-sufficient as possible through easy to deploy solutions, quality services and unparalleled training and support. Our comprehensive solution suite includes the following services:

- Analysis & Design
- Project Management
- Implementation
- Customization
- Training
- Documentation
- Ongoing Support



A Solutions Approach

Revelwood combines industry leading products, services, training and support to provide a total BPM solution for our clients. Our solutions allow companies to plan, budget, forecast, consolidate, report and analyze information in a fast, efficient manner—enabling a real-time, closed-loop performance management process. Every Revelwood solution:

- Employs a single, unified platform for all aspects of the business performance management process.
- Is based on leading OLAP database technology—especially well suited for interactive financial analysis.
- Uses Microsoft Excel as the primary end-user interface, offering rich functionality and lowering training costs.

Revelwood's solutions enable companies to plan more accurately, make better business decisions and report accurate and timely results.

"We simply could not have implemented our budgeting and financial analytics system without Revelwood. Their knowledge in project management, field implementation and system design clearly sets them apart from other consulting firms. With Revelwood's depth of experience and ability, I am confident that when I need something done, Revelwood will not only meet our needs, they will exceed our expectations."

*Jim Murphy
Vice President, Financial Planning
The Depository Trust & Clearing Corporation*

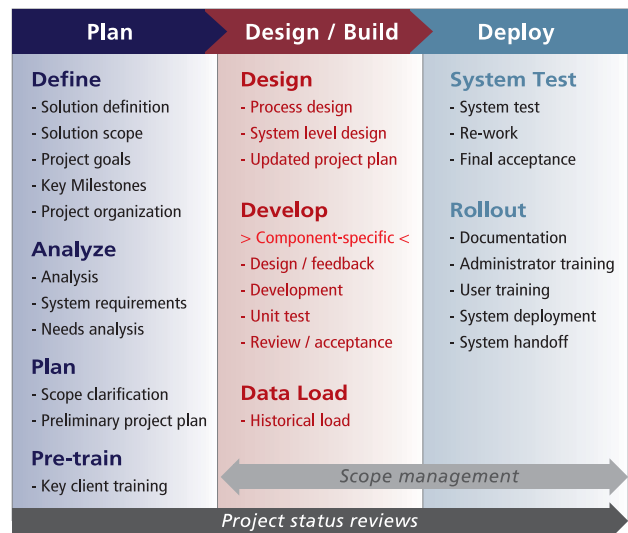
Revelwood's FlexPlan™ Ensures Total Project Success

Revelwood provides everything from initial start-up packages to full turnkey solutions. Our talented team of project leaders and implementation specialists are renowned for their ability to deliver a complete solution that meets your needs and leverages the most out of the technologies you own.

Revelwood's FlexPlan Implementation Methodology makes sure that projects are planned properly, executed efficiently and reviewed by the client along the way to keep the project on time and within budget.

Revelwood takes the time to get to know your business, your people and how you work so that you are guaranteed the best possible solution available to meet your needs.

FlexPlan Implementation Methodology



Industry Expertise

Revelwood is intimately knowledgeable with the financial budgeting, reporting and financial consolidation needs of customers in a diverse range of industries including:

- Media & Entertainment
- Manufacturing
- Healthcare & Pharmaceuticals
- Financial Services
- Government & Transportation

"90 percent of Fortune 1,000 companies will implement business performance management systems by 2009."

Gartner

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Contact Information

Start linking your corporate strategy to operational activities and results today with Revelwood's solutions to ensure your organization's long-term success.

For more information on Revelwood's BPM solutions and services, please call 800.687.0202 or visit us at www.revelwood.com.

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