

Friday, June 23, 2006

GoTrusted Launches Wireless Internet Security Service

GoTrusted today announced an innovative online Internet security service geared toward protecting users of wireless public hotspots and other insecure Internet connections. Available from <http://GoTrusted.com>, the new 'Secure Session' service allows people to instantly connect through a secure web portal that encrypts their network traffic before it leaves their computers. The service requires no software to install and requires no configuration of the host computer.

"Public wireless Internet access, so called 'hotspot access,' is becoming more widely available for computer users. It's not just cafés, hotels and airports anymore, now entire metro areas are implementing hotspot access for the general public," said Mike Boudet, VP of Marketing at GoTrusted. "There's a need to secure communications from the point where they leave your computer to when they're on the Internet. It's very easy to intercept vital information or attack a peer system over the wireless network. Everything from the URLs that you're browsing to your IM traffic is available for all to see, if they wish to."

GoTrusted's Secure Session service provides extremely strong encryption and protects the host computer from peer attacks over the network (wireless or wired) being used to connect to the Internet. Once the protected traffic reaches GoTrusted's safe 'launching point' to the Internet, it's then decrypted and sent on its way. GoTrusted uses HIPPA compliant secure site high-speed connections to the Internet backbone.

"The innovative part of our service is that all you do is sign-in and then all applications on the host computer will automatically use the secure session connection. Other security services require you to install software on your computer or configure your applications. None of that is needed because the user doesn't install or configure anything; they just sign-in and go," Boudet added.

GoTrusted's secure session service can also be used by traveling workers that need privacy when using Internet connections at vendor locations. The secure session service allows these workers to encrypt their traffic and bypass vendor firewall rules that may prevent their mission critical applications from communicating over the network.

More information about GoTrusted's secure session service can be obtained by emailing your inquiry to press@gotrusted.com.

About GoTrusted

GoTrusted's goal is to provide easy to use and accessible encryption methods to the general public. We fill the need for privacy, security and availability to end-users who connect to the Internet by using a third-party's wireless 'hotspot' (such as airports and

cafes) or wired connection (such as hotels). We do this without encumbering the customer with the complexities of the back-end database, authentication, networking and encryption infrastructure. GoTrusted.com uses high-speed, physically secure and HIPPA compliant site connections to the Internet to terminate our secure web portal tunnels. GoTrusted is a privately held company headquartered in Miami, FL. If you wish find out more about GoTrusted, please email us at press@gotrusted.com.