



## 2006 Preliminary Round Judges

The following business professionals participated in preliminary judging in April and May 2006. They reviewed and scored entries in categories that were assigned to them based on their function and experience. We thank them for their time, efforts, and insights.

**Stewart Andrews**, *Owner, Noodlebox Design, LLC, Arlington, VA*  
**Krysta Arabudzki**, *Art Director, JDG Communications, Ashburn, VA*  
**Dave Armon**, *Chief Operating Officer, PR Newswire, New York, NY*  
**Kathi Baker**, *Associate Director, Health Sciences Communications, Emory University, Atlanta, GA*  
**Vic Beck**, *Vice President, Peter Arnold Associates, Wellesley, MA*  
**Katrina Becker**, *VP-Corporate Communications, TD Ameritrade, Omaha, NE*  
**Betsy Bedigian**, *Marketing & Communications Manager, Hezel Associates, Syracuse, NY*  
**Jan Bellis-Squires**, *Director of Public Relations, Touchmark, Beaverton, OR*  
**Lea-Ann Berst**, *Market Strategy Consultant, Sleddogg Marketing, Raleigh, NC*  
**Catrin Brace**, *Head of Marketing & Media Relations, Welsh Assembly Government, New York, NY*  
**Noreen Braman**, *Multimedia Design Editor, Recording for the Blind & Dyslexic, Princeton, NJ*  
**Jock Breitwieser**, *Manager, Public Relations, Callidus Software, San Jose, CA*  
**David Brunet**, *Communications Specialist, State Farm Insurance Companies, Mendota Heights, MN*  
**Chauncey Buchan**, *Web Project Coordinator, Blue Cross Blue Shield of South Carolina, Surfside Beach, SC*  
**Gary Burris**, *National Sales Manager, Tec Laboratories, Inc., Albany, OR*  
**Peter Byer**, *Graphic Designer, The Big Idea, Alexandria, VA*  
**David Cahill**, *President, DSC Consulting, Shawnee, KS*  
**Luigi Carinci**, *President, Pinpoint Experts Corp., Vaughan, Ontario, Canada*  
**David Clarke**, *Managing Partner & Senior VP, BGT Partners, Miami, FL*  
**Anthony Codianni**, *Director, Training and Dealer Development, Toshiba America Business Solutions, Irvine, CA*  
**Gerard Corbett**, *Vice President, Hitachi America, Ltd., Brisbane, CA*  
**Tom Cosgrove**, *President, Tom Cosgrove Design, Arlington, VA*  
**Jana Del Valle**, *Operations Communication Specialist, Blue Cross and Blue Shield of Kansas City, Kansas City, MO*  
**Rachel Deutsch**, *Principal/Owner, Biondi LLC, McLean, VA*  
**Linda Dickerhoof**, *Principal Consultant, Signature Strategy, Inc., Arlington, VA*  
**Colleen Dickey**, *Manager, Benefits Administration, State of Oklahoma—Employees Benefits Council, Oklahoma City, OK*  
**Gini Dietrich**, *President, Arment Dietrich, Inc., Chicago, IL*  
**Eve Dumovich**, *Writer/Editor, Boeing, Ashford, WA*  
**Cathy Dunkin**, *President & CEO, Standing Partnership, St. Louis, MO*  
**Michelle Esso**, *Sales Development Manager, Hyatt Legal Plans, Cleveland, OH*  
**Gayle Falkenthal**, *President, Falcon Valley Group, San Diego, CA*  
**Kate Farrell**, *Vice President, KeyBank, Boston, MA*  
**Laura Franek**, *Graphic Designer, Loyola College in Maryland, Baltimore, MD*  
**Julie Franklin**, *Specialist—Marketing and Public Relations, Regional West Medical Center, Scottsbluff, NE*  
**Scott Fuhr**, *Corporate Communications Manager, Advertising Specialty Institute (ASI), Trevose, PA*  
**Bob Furniss**, *President, Touchpoint Associates, Inc., Barlett, TN*  
**Jack Gault, Ph.D.**, *Marketing Professor, West Chester University of Pennsylvania, West Chester, PA*  
**Joy Gendusa**, *Founder and CEO, Postcardmania, Clearwater, FL*  
**Shell Greenier**, *Principal, Shell Greenier Design and Illustration, Vero Beach, FL*  
**Linda Grochowski**, *President, Corporate Communications INK, Shrewsbury, MA*  
**Jessica Hahn**, *Principal, Peitho Communications LLC, VA*  
**Marcia Hall**, *President & CEO, Marcia Hall & Associates, LLC, Severna Park, MD*  
**Judy Haveson**, *Vice President, Vollmer Public Relations, New York, NY*  
**Amanda Henderson**, *Designer, The Design Channel, Reston, VA*  
**Cindy Hoffman**, *Owner, Hoffman Communications, Media, PA*

**Maggie Chamberlin Holben, APR**, *Owner, Absolutely Public Relations, Lakewood, CO*  
**Jill Hollingsworth**, *Director, Executive Leadership, Qwest Communications International Inc., Denver, CO*  
**Valerie Hughes**, *Communications Programs Specialist, U.S. Postal Service, Louisville, KY*  
**Marci Kleinsasser**, *VP Marketing & Communications, Coverall Cleaning Concepts, Boca Raton, FL*  
**Wayne Kurie**, *Creative Director, EFX Media, Arlington, VA*  
**Jenna Kyser**, *PR Associate, Alexander Marketing Services, Grand Rapids, MI*  
**Brian Lambert**, *Chairman, United Professional Sales Association, Herndon, VA*  
**MacLaren Latta**, *Senior Counselor, Carmichael Lynch Spong, Minneapolis, MN*  
**Deborah Long**, *President, Cohesive Communications LLC, Topeka, KS*  
**Joseph Luchok**, *Manager, Public Affairs Communications, March of Dimes, Washington, DC*  
**Rose Maciejewski**, *Vice President, Ruder Finn, Los Angeles, CA*  
**Linda Maia-Lopes**, *Manager, Marketing and Client Services, CRS, Inc., West Long Branch, NJ*  
**Michelle Manuel**, *President, Manuel Communications, Inc., Kansas City, MO*  
**Jennifer Marko**, *Principal, J. Marko Public Relations, Jacksonville, FL*  
**Dana Masuda**, *Senior Brand Strategy Manager, Cisco Systems, San Jose, CA*  
**Rosalind Miller**, *Communications Director, The MMIC Group, Minneapolis, MN*  
**Karen Monaghan**, *Director of Communications, Reston Association, Reston, VA*  
**Cristina Morales Haltiwanger**, *Managing Director, RED F, Charlotte, NC*  
**Gayle Morrison**, *Partner, Executive Options, Seattle, WA*  
**Lisa Murphy**, *VP/Service Coordinator, Fidelity Information Services, Jacksonville, FL*  
**Mark O'Toole**, *Vice President, The Castle Group, Boston, MA*  
**Kyle Potvin**, *Principal, Splash Communications, LLC, Hampstead, NH*  
**David Powers**, *Vice President, GotVMail Communications, Weston, MA*  
**Steve Rajan**, *Vice Chancellor of Malaysia, IAEWP, Selangor, Malaysia*  
**Sarah Rasmussen**, *Public Affairs Manager, Metro Waste Authority, Des Moines, IA*  
**Susan Reed**, *Trainer, Wellpoint Inc., Cincinnati, OH*  
**Angeline Rewers**, *Senior Communications Consultant, Constellation Energy, Baltimore, MD*  
**Avis Richards**, *CEO and Executive Producer, Freestyle Productions, Purchase, NY*  
**Laraine Rodgers**, *President, Navigating Transitions, Scottsdale, AZ*  
**Dan Roselli**, *President, Red F Marketing, Charlotte, NC*  
**Bruce Rowe**, *Director, Public Relations, ViaSat, Inc., Carlsbad, CA*  
**Iris Salsman**, *Principal, Salsman Lundgren Public Relations, St. Louis, MO*  
**Alan Sciulli**, *Production Manager, AXIS, Washington, DC*  
**Carolyn Scott**, *Publisher, M.D. News, Greater Pittsburgh, Pittsburgh, PA*  
**Larry Sites**, *Benefits/HRIS Specialist, King's Daughters Medical Center, Ashland, KY*  
**Kathy Skipper**, *Chair, Management Analysis and Policy, Centers for Disease Control and Prevention, Atlanta, GA*  
**DeAllous Smith**, *Public Information Officer, Hartsfield-Jackson Atlanta International Airport, Atlanta, GA*  
**Jaala Spratt**, *Communications Specialist, Scholastic Inc., Jefferson City, MO*  
**Tim Stanley**, *Senior VP & CIO, Harrah's Entertainment, Las Vegas, NV*  
**Sydney Steinhardt**, *Vice President, Ferrell Communications, New York, NY*  
**Becky Strickland**, *Senior Human Resources Manager, Express Scripts, Pueblo, CO*  
**Shoah Syed**, *Systems Support Management, SJS Solutions*  
**Patricia Tanner**, *HR Manager, RoVic, Inc., Manchester, CT*  
**Cyndi Tetro**, *VP Products & Marketing, NextPage, Draper, UT*  
**Joe Thomas**, *President/Editor, Primary Source Press Inc., Oviedo, FL*  
**Mary Verdin**, *Owner, Verdin Marketing Ink, San Luis Obispo, CA*  
**Amanda Watlington**, *Owner, Searching for Profit, Charlestown, MA*  
**Michael Weiss**, *CEO, imagistic Media Studio, Venice, CA*  
**Glenn Wohl**, *Marketing Manager, AT&T, Bridgewater, NJ*  
**Andrea Wood**, *Managing Director, Clear!Blue, Chicago, IL*  
**Darrell Zahorsky**, *Small Business Editor, About.com, New York, NY*  
**Joseph Zitzelberger**, *Director of Manufacturing Development, PACCAR Inc, Chillicothe, OH*

