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## Press release

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### **Video streaming company Mydeo.com joins forces with muvee, helping home video enthusiasts share their work**

London, June 28 2006: [Mydeo.com](http://Mydeo.com), the consumer video streaming company today announced an exciting new partnership with muvee, the creator of automatic video editing software. The partnership will link muvee users to the [Mydeo.com](http://Mydeo.com) service, where they will be able to stream their newly edited video footage efficiently and securely.

Mydeo.com has revolutionized video streaming, allowing members to upload and share personal footage with authorized recipients, without surrendering any rights to the content. Likewise, muvee has pioneered a new approach to home video, with user-friendly software that automatically tailors raw footage to a professional standard.

This new partnership is the latest in a string of high-profile linkups for Mydeo.com. Last year, following negotiations with Microsoft, the site became Europe's first and only Movie Maker 2 video hosting provider partner. Mydeo has successfully partnered Tiscali broadband, and the service is now fully integrated into the Orange broadband portal and is currently streaming videos for their World Cup blog.

Mydeo.com co-founder Cary Marsh comments, "This new partnership will mean that [muvee](http://muvee.com) users can link into a safe, efficient streaming site as soon as they're done creating their videos. It's great they'll have a way to share their footage."

Terence Swee, muvee's co-founder, said, "muvee is a remarkably fast and easy way for people to turn their video footage and pictures into emotionally engaging productions that they'll be proud to show. This partnership with Mydeo now makes sharing even easier."



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## About Mydeo

Mydeo provides high-quality streaming video hosting for individuals, communities and businesses. The site provides easy-to-use online tools that help users upload and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been.

Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won a UK Government grant for Technical Innovation. In 2005 Mydeo became Microsoft's first European Movie Maker Hosting Partner.

Mydeo was nominated for 'Best Streaming Service' at the 2005 UK Internet Service Provider awards and Real Business Magazine picked Mydeo as 'a Start-Up to watch for 2006'. More recently Mydeo has been announced as a regional finalist for the HSBC Start-Up Stars awards 2006. For more information, please visit [www.mydeo.com](http://www.mydeo.com).

## About muvee

Founded in 2001, muvee is the pioneer and global leader in a dynamic new field: Instant Personal Video. muvee's award-winning autoProducer software for PCs features patented technology that revolutionizes the process of video production, allowing anyone to automatically turn home video and photos into professional-quality productions in hundreds of different styles.

Users need no prior experience working with video editing software, and each production is created in seconds. muvee's products are available for the PC, camera phones, photo kiosks and other platforms, and have sold into more than 100 countries worldwide. muvee's global partners include Hewlett-Packard, Nokia, Sony, Nikon and ATI. For more information, please visit



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[www.muvee.com](http://www.muvee.com).

### Notes to Press

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Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

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