

eOrderManager



eOrderManager | www.eordermanager.com
4879 Lander Rd. · Orange Village, OH 44022 | 440.785.2870

Dear Restaurateur,

Recent studies confirm that the most important factor for technological upgrades in Quick Service Restaurants is to increase in-store efficiency and cut labor costs. Studies also show that customers increasingly embrace the convenience of using the websites of their favorite restaurants to gather information and place orders.

What does this mean for you as a restaurant owner?

If a significant amount of your business is takeout or delivery then implementing an online ordering system is the fastest and most important action you could take to **increase your profits, customer satisfaction, and loyalty.**

Why our system?

eOrderManager is a superior online ordering system because it is **already compatible with your restaurant's operations.** The only thing that your restaurant needs to accept orders is a fax machine. The fax printouts are configured to present the information in a familiar way to your employees. So, with only a fax machine, your restaurant can start taking orders online with **virtually no investment and minimal employee training.**

Which brings us to cost...

Unlike our competitors, we have no startup charge. We will install our system, completely personalized for your menu and your company brand for **free.**

I hope that you will give us a chance to earn your trust and invite you to find out more about how our ordering system will **increase your sales, make your locations more efficient, and delight your customers** by browsing this portfolio, giving us a call at (440) 785.2870 or visiting our website at www.eordermanager.com.

Respectfully yours,

Stan Garber
eOrderManager
Senior Sales Executive
stan@eordermanager.com
www.eordermanager.com
440.785.2870

A WHOLE NEW SALES ENVIRONMENT

1 | Boost Efficiency

- Significantly decrease the time it takes your customers to order.
- Decrease the amount of time your crew spends taking orders.
- Customer controls the process, eliminating misunderstandings.

2 | Increase Order Frequency and Size

- Customers will always have the menu and specials handy.
- The system "intelligently upsells" high-margin impulse items based on the customer's order and your specifications.
- Collect customer e-mails and send them out based on criteria such as: frequency, recency, location, etc.
- Increase sales to the growing internet savvy crowd.

3 | Increase Customer Loyalty

- System keeps customer history.
- One click reordering.
- Consistently efficient customer experience.

4 | Control Your Brand

- We will customize the look and features of your site to mesh as seamlessly as possible with your brand.
- Take the next logical step to further systematize your restaurants and keep the customer experience consistent.

5 | Free Installation, Minimal Employee Training

- All you need is a fax machine.
- Manage your website through an easy-to-use administrative section.
- We host your website free of charge.

6 | World Class Support

- Experienced, world class support team on staff to walk you through any issues.
- Training and support is only a phone call away.

7 | A Price Offer You Can't Refuse

- Get the best system, at an incredible price, with no hidden costs.

FEATURES: ADMINISTRATIVE

Promote/Boost Loyalty

- Completely Customized Design
- Coupons/Promotions Manager
- Manage Personalized Email Marketing Campaigns to your customers: A huge opportunity to keep your restaurant at the top of your customer's minds.

Gather Important Information

- Detailed Sales Reports
- Track Customer Order Histories
- Manage Surveys/Polls

UpSell Consistently, Intelligently

- Related Product Manager

Manage

- Personnel Access Control Manager
- Menu Manager

Moreover...

- Customers only have to create their accounts once and then will always conveniently be able to order food using only their username and password.
- Customers are able to store multiple delivery addresses to the same account.
- All orders are verified to be within range of the restaurant's delivery radius.
- Customers are able to view past orders and reorder the same products.
- A customer can set an order to be completed at a future time or date during which the restaurant is open.
 - Place order for dinner during lunch or plan ahead for next week's conference.
- Customers can apply discount codes toward their order that gives them discounts. This also allows the franchises to view the success of different marketing campaigns.

EZ 1-2-3 ORDERING



Select a location:

Choose a location nearest you, through a quick zip code search.

YourRestaurant.com

Great Food a Click Away

[Home](#) | [Menu](#) | [Locations](#) | [Restaurant Info](#) | [Coupons](#) | [My Account](#) | [Contact](#)

Locations

To begin placing your order, please enter your zipcode below.

Enter your Zip Code: [Continue](#)

Please select a location from the list below.
To find more information about a particular restaurant, click "View".
To begin placing an order from a particular location, click "Select Location".

Restaurant	Details	Map	Order	Distance	Order Type
Demo Restaurant - West Side 5933 Blank Ave. Cleveland, OH 44118	View	View Map	Select Location	0 miles	
Demo Restaurant - Uptown 546 Franklink Blvd. Cleveland, OH 44106	View	View Map	Select Location	1.8 miles	
Demo Restaurant - East Side 244 Streetsburrow St. Cleveland, OH 44117	View	View Map	Select Location	2.4 miles	
Demo Restaurant - Suburb 593 Main St. Cleveland, OH 44137	View	View Map	Select Location	3.3 miles	
Demo Restaurant - Downtown 4125 Elm St. Cleveland, OH 44115	View	View Map	Select Location	4.3 miles	
Demo Restaurant - Midtown 1239 Anderson Dr. Cleveland, OH 44131	View	View Map	Select Location	4.8 miles	

- Pickup Available - Delivery Available

Your Order

You currently do not have anything in your cart

Order Now!

[Click here](#) to start placing your order. It's quick and easy!

Order Now!

User Name*

Password*

[Continue](#)

[Forgot Password?](#)

[Register as new shopper](#)

EZ 1-2-3 ORDERING



Build your order:

Build your order online or save a few seconds by ordering a featured combination right on the homepage.

YourRestaurant.com


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Product Details

Medium Pizza

Serves 2-3



Price : \$8.99 + \$1.00 per topping

Qty of same item :

Recipient's Name :

[Add to Cart](#)

Toppings	None	Full	1st Half	2nd Half	Double
Extra Cheese	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Pepperoni	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Italian Sausage	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Ham	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Chargrilled Chicken	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Hickory Smoked Bacon	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Your Order

You currently do not have anything in your cart

Order Now!

[Click here](#) to start placing your order. It's quick and easy!

Order Now!

User Name*

Password*

[Continue](#)

[Forgot Password?](#)

[Register as new shopper](#)

EZ 1-2-3 ORDERING



Checkout:

Simply type your username and password and confirm where the order should be delivered.

YourRestaurant.com

Great Food a Click Away

[Home](#) | [Menu](#) | [Locations](#) | [Restaurant Info](#) | [Coupons](#) | [My Account](#) | [Contact](#)

Your Shopping Cart

Product Name	QTY	Price	Delete
30 Wings View Details	1	\$16.99 ea.	<input type="checkbox"/>
Sauce (1st Half) Honey Mustard			
Sauce (2nd Half) Mild BBQ			
Medium Pizza View Details	1	\$11.99 ea.	<input type="checkbox"/>
Toppings: Full: Extra Cheese 1stHalf: Italian Sausage 2ndHalf: Chargrilled Chicken Full: Italian Meatballs			
Subtotal:		\$28.98	<input type="checkbox"/> Clear cart
Order History Continue Shopping Recalculate Complete Order			
Discount: Please enter discount code to get your discount and click "Apply Discount" button <input type="text"/> Apply Discount			

Your Order

1 x Medium Pizza	\$11.99
View Details	
1 x 30 Wings	\$16.99
View Details	
Total: \$28.98	
Order History	Order Now

Order Now!

User Name*

Password*

[Continue](#)

[Forgot Password?](#)

[Register as new shopper](#)