

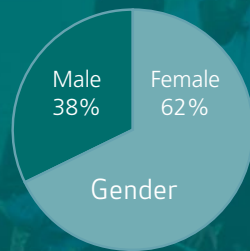
THE MAGAZINE:

HBCU CONNECT, the leading publisher of content for Historically Black College students & alumni is launching its second edition of HBCU CONNECT On Campus which will include the most complete directory of employers on black college campuses organized by major!

HBCUs are a rich source of talent, and should be included in your diversity recruitment program. We highly recommend that your company place appropriate listings under each college major that your company seeks to recruit talent.

THE AUDIENCE:

REACHING OVER 200,000 STUDENTS with a distribution emphasis on graduating seniors.



GUARANTEED CIRCULATION: (100,000)

CAMPUS DISTRIBUTION:

We target students at the Historically Black Colleges & Universities with a special emphasis on engaging graduating seniors...

- | | | | |
|--|---|---|--|
| ALABAMA
Alabama A&M University
Alabama State University
Bishop State Community College
Concordia College
J.F. Drake State Technical College
Lawson State Community College
Miles College
Oakwood College
Selma University
Shelton State Community College
Stillman College
Talladega College
Trenholm State Technical College
Tuskegee University
Gadsden State Community College | Florida Memorial College
GEORGIA
Albany State University
Clark Atlanta University
Fort Valley State University
Interdenominational Theological Center
Morehouse College
Morehouse School of Medicine
Morris Brown College
Paine College
Savannah State University
Spelman College
ILLINOIS
Chicago State University
KENTUCKY
Kentucky State University
LOUISIANA
Dillard University
Grambling State University
Southern University and A&M College
Xavier University of Louisiana | Mary Holmes College
Mississippi Valley State University
Rust College
Tougaloo College
MISSOURI
Harris-Stowe State College
Lincoln University -Missouri
NEW YORK
CUNY -The Medgar Evers College
NORTH CAROLINA
Barber-Scotia College
Bennett College
Elizabeth City State University
Fayetteville State University
Johnson C. Smith University
Livingstone College
North Carolina A&T State University
Saint Augustines College
Shaw University
Winston-Salem State University
OHIO
Central State University
Wilberforce University
OKLAHOMA
Langston University
PENNSYLVANIA
Cheyney University of Pennsylvania
Lincoln University -Pennsylvania
SOUTH CAROLINA
Allen University
Benedict College
Claflin University | Clinton Junior College
Denmark Technical College
Morris College
South Carolina State University
Voorhees College
TENNESSEE
Fisk University
Knoxville College
Lane College
Lemoyne-Owen College
Meharry Medical College
Tennessee State University
TEXAS
Huston-Tillotson College
Jarvis Christian College
Paul Quinn College
Prairie View A&M University
Southwestern Christian College
Texas College
Texas Southern University
University of Texas at El Paso
Wiley College
St. Philips College
VIRGIN ISLANDS
University of the Virgin Islands
VIRGINIA
Hampton University
Norfolk State University
Saint Pauls College
Virginia State University
Virginia Union University
Virginia University of Lynchburg
WEST VIRGINIA
Bluefield State College
West Virginia State College |
|--|---|---|--|

ADVERTISING OPTIONS:

Standard Ad Units	Description	Pricing
Recruitment Category Listing	Full Color Logo and up to 40 words describing hiring organization. Includes resume URL and mailbox and types of opportunities your organization is offering (Full-Time, Internships).	\$950*
Half Page Ad	Full Color half page horizontal advertisement.	\$2,500
Full Page Ad	Full Color full-page advertisement.	\$3,500
Recruitment Category Sponsor	Company listed as exclusive sponsor (in header) on each page of selected recruitment category. Full Color logos may be used.	\$5,000

***Get a 15% discount for multiple category listings

WHAT YOU GET!

All advertisement purchases include the following:

1. Ad listing with full color logo.
2. Resume submission web page
3. Online ad listing with logo.
4. Resume mailbox

Recruitment Category Listing

Recruitment Category Sponsor

RECRUITMENT CATEGORIES:

- | | | | | |
|--------------------------------------|---------------------------|----------------------------|-------------------------|---------------------------|
| Accounting | Construction | History | Microbiology | Public Health |
| Advertising | Management & Safety | Horticulture | Music | Public Relations |
| Aerospace Engineering | Counseling | Hospitality | Neuroscience | Radio and Television |
| Agricultural Business and Management | Criminal Justice | Human Resources Management | Nuclear Engineering | Real Estate |
| Agricultural Engineering | Economics | Industrial Engineering | Nursing | Recreation Management |
| Agriculture | Education | Industrial Psychology | Operations Management | Social Work |
| Architecture | Electrical Engineering | Insurance | Petroleum Engineering | Sociology |
| Art | Elementary Education | International Business | Pharmacy | Spanish |
| Aviation | English | Journalism | Philosophy | Special Education |
| Biochemistry | Environmental Engineering | Law | Photography | Speech Pathology |
| Biology | Environmental Science | Logistics Management | Physical Education | Sport and Leisure Studies |
| Business Administration | Fashion Design | Management | Physical Therapy | Statistics |
| Chemical Engineering | Film | Marine Science | Physics | Teacher Education |
| Chemistry | Finance | Marketing | Plant Biology | Technical Writing |
| Civil Engineering | Forestry | Mass Communication | Political Science | Theatre |
| Communication | Genetics | Mass Media Arts | Pre-Dentistry | Theology |
| Computer and Information Science | Geography | Mathematics | Pre-Medicine | Zoology |
| Computer Engineering | Geology | MBA | Pre-Optometry | |
| Computer Systems Analysis | Graphic Art | Mechanical Engineering | Pre-Veterinary Medicine | |
| | Health Administration | Medical Technology | Psychology | |
| | | Medicine | Public Administration | |

***Please Note: We will consider additional categories on a case by case basis.

CIRCULATION PLATFORM:

The Annual HBCU Student's Guide to Employment is distributed directly to the college campuses and into student mailboxes, dorms, student unions, and other high traffic areas on

each campus. We have an extensive network of faculty and staff contacts as well as campus representatives that insure delivery to our guaranteed circulation audience.

PLACING AN ADVERTISEMENT:

BY PHONE 1.877.864.4446

ONLINE WWW.HBCUCONNECT.COM/GUIDE