HBCUCONNECT *on campus*

THE SINGLE MOST IMPORTANT DIVERSITY RECRUITMENT OPPORTUNITY EACH YEAR!

WHY ADVERTISE:

1. Reach every black college campus with one advertisement
2. HBCUs are a logical fit for your diversity recruitment program
3. HBCU CONNECT collects resumes for you online
4. The guide will be distributed in the spring and fall semesters
5. We offer the most effect way for students to get their resume to employers looking to hire them!

AD SPECS:

- Digital files required. Trim size of magazine: 4.25" x 5.5". Full page bleed size: 4.5" x 6".
- Files for full page ads should be built at 100% trim size, as single pages.
- Electronic files accepted in the following formats: JPG, TIF, EPS, PDF.
- Include all printer/screen fonts, logos and linked artwork. All artwork must be in CMYK mode. Images must be a minimum of 300 dpi (resolution) and actual size.
- Images should not be compressed.
- Mail all files to: wrmoss@hbcuconnect.com

DUE DATE: AUGUST 2006!

TO ORDER: 1.877.864.4446

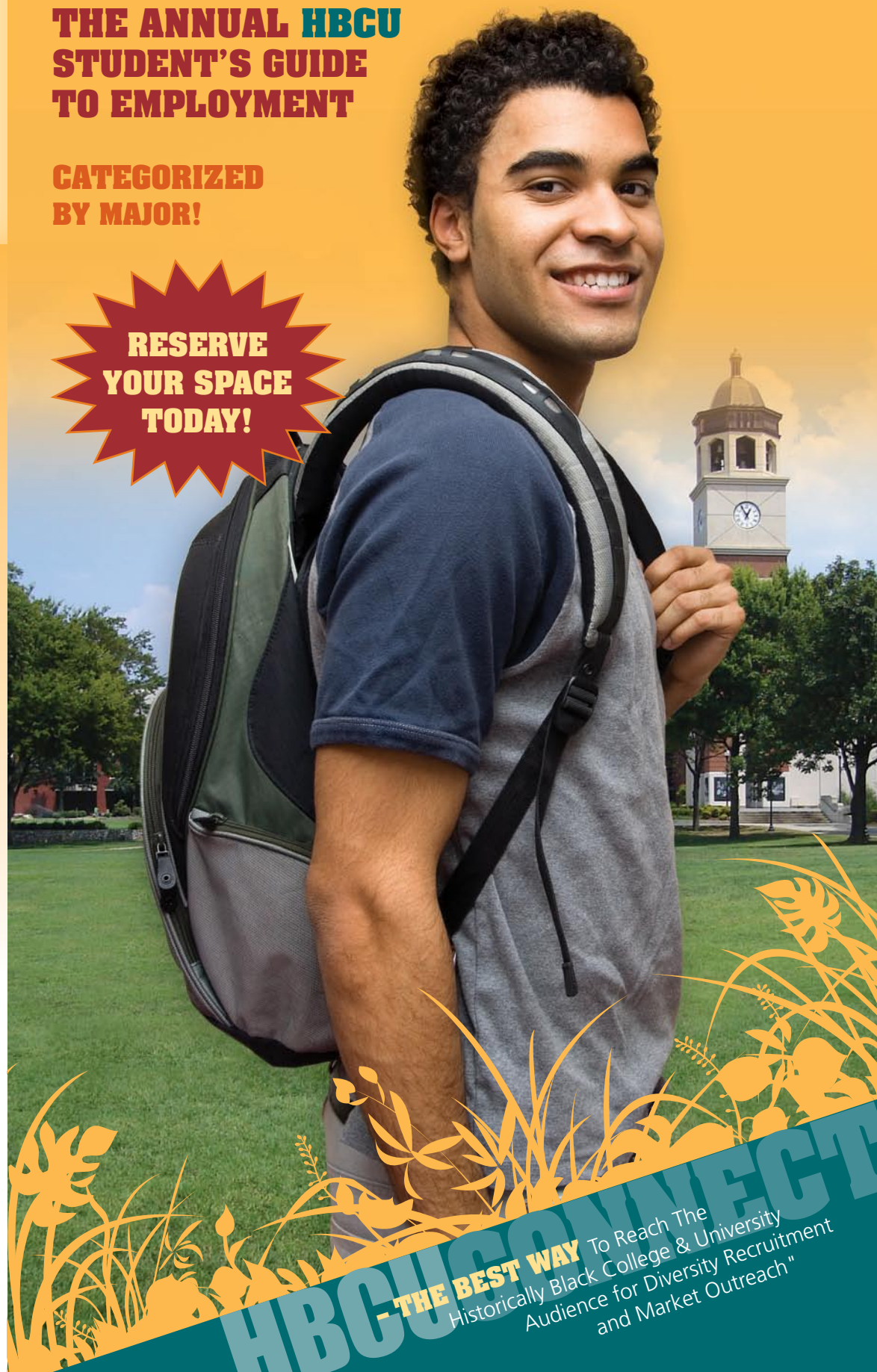
HBCUCONNECT *on campus*

Historically Black College & University Diversity Recruitment!

THE ANNUAL HBCU STUDENT'S GUIDE TO EMPLOYMENT

CATEGORIZED BY MAJOR!

RESERVE YOUR SPACE TODAY!



- THE BEST WAY To Reach The Historically Black College & University Audience for Diversity Recruitment and Market Outreach"

HBCUCONNECT