



Q&A for SmartPR
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Cruises, Inc.

"Hawaiian Cruise One of Several Prizes Offered to Oklahoma Blood Donors This Summer"

Thank You for using the "Q&A for SmartPR" by Xeal Precision Marketing.

Please contact Dave Proudfit at 866-354-0288 to learn more about the vacation cruise packages and other prizes donated to the Oklahoma Blood Institute's "Cruise On In and Give Blood" summer blood drive. Below are ten suggested questions to get you started:

1. Where will the "Norwegian Sun" set sail from for the Western Caribbean cruise?
2. Where will the "Pride of Aloha" set sail from for the Hawaiian cruise?
3. When are the cruises scheduled for?
4. What were the destinations of the prize cruise packages in the two previous years' OBI summer blood drives?
5. How long has OBI been having summer blood drives like "Cruise On In and Give Blood"?
6. How much have summer blood donations increased for OBI with cruise prizes as an incentive to donors (compared to four years ago, the last year without Cruises, Inc.'s prize donation)?
7. How much have summer blood donations improved in the two previous years after offering cruise package incentives?
8. How much do you expect blood donations to increase this summer (compared to the two previous years)?
9. When will the cruise package winners be notified?
10. Are there any requirements or limitations on who is eligible to win a cruise vacation package, other than donating blood to the Oklahoma Blood Institute before the deadline?

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This Q&A is based on the information available in the search engine optimized press release at: <http://www.prweb.com/releases/2006/6/prweb406023.htm>

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