



FOR IMMEDIATE RELEASE

Scott Eller

seller@smartcatalog.com

SmartCatalog eSelling Edition Unveiled at Microsoft's Worldwide Partner Conference

SmartCatalog eSelling Edition, a true interactive selling system, is set to be unveiled by Endeavor Commerce at Microsoft's annual Worldwide Partner Conference.

DALLAS, TX July 2, 2006– SmartCatalog™ by Endeavor Commerce, the leading quote-to-order solution for the Fortune 1000, will unveil the SmartCatalog eSelling Edition at Microsoft's annual Worldwide Partner Conference, Velocity 2006. The conference, which Endeavor Commerce will exhibit at, draws more than 7,000 Microsoft partners and is July 11-13 in Boston, MA.

The eSelling Edition of SmartCatalog for Dynamics CRM integrates sales configuration with eCommerce to CRM. Microsoft customers will be able to automate quoting and ordering across all sales channels, creating a true interactive selling system. For the last six years, Endeavor Commerce has partnered with Microsoft to help manufacturing, technology and telecommunications companies solve complicated problems associated with their quote-to-order entry processes.

SmartCatalog enables companies around the globe to *increase* revenues and profits by deploying an intelligent quote-to-order solution. Whether the need is to add a **Guided Selling** tool for fast, professional quotes and proposals, a **Sales Configurator** to ensure 100% accuracy or an **eSelling** solution to process all quotes and orders across all sales channels, there is an integrated SmartCatalog solution available today. Making the complex sale simple means making quoting and ordering for all sales channels fast, easy and 100% accurate.

"Over the last six years, our partnership with Microsoft has matured significantly," said Sean Myers, CEO of Endeavor Commerce. "Velocity 2006 gives us an opportunity to take it to the next level with the launch of our eSelling Edition of SmartCatalog for Dynamics CRM. We look forward to demonstrating a solution we know many Microsoft customers need, sales configuration with eCommerce integrated to CRM."

The SmartCatalog suite of solutions, including the release of the eSelling Edition, will be demonstrated at booth 206 in the Boston Convention & Exhibition Center. The booth is located conveniently just outside the Rio networking area. Conference attendees will have the opportunity to see a SmartCatalog demo as well as current online solutions that have been created for customers such as HP, Comp USA, Tyco International, Stanley and Enterasys Networks. Informative documentation, product literature and case studies will be available at the booth.

About Endeavor Commerce, Inc.

Endeavor Commerce makes the complex sale simple. Endeavor is a leading provider of quote-to-order solutions for the Fortune 1000. Endeavor's SmartCatalog automates the quote, proposal and order entry process of complex products and services across all sales channels. To learn more about Endeavor Commerce, visit the Web site at www.endeavorcommerce.com.