



100 years
of
Ermintrude

A life in 33 stanzas

written by Tom Evans

design by Jaquetta Trueman

100 years old

One hundred orbits of the sun

Time for life to be undone

“Trudi lies here”, great granny and all that

The wreath was made around my Hat



90 years old

Lucy's voice did not sound fantastic

She said something about it's metastatic

The mutated cells started in her right breast

They've moved to her bones and the rest



15 years old

I could tell she was mad, what had I done wrong?

All my friends had them, I'd come home with a thong

At twice this age, I'd realise what I'd done

A mother's fear, when a woman you become



1 year old

Sunlight streams, I feel its rays

Here she comes with the smiling face

Maybe it's cos I've got a full nappy

It feels warm, makes me feel happy



You've just met Ermintrude

To find out more about her life and loves, the whole story can be downloaded here: <http://tinyurl.com/rlqxx>

Your own copy of 100 Years of Ermintrude will cost £3.99, incl VAT, and we are donating £1 of each sale to the Walk the Walk charity in aid of the fight against breast cancer. You can see how we are progressing here: <https://www.bmycharity.com/V2/ermintrude>

Thanks for your support in advance,

Jaquetta and Tom,
www.wakethetiger.biz



wake *the* tiger

www.wakethetiger.com

Wake The Tiger is a collaboration between ebusiness guru, Tom Evans, and designer extraordinaire, Jaquetta Trueman. We have been studying the vast amount of ebooks on the market and have come to the conclusion that, even if the content is good, commonly the design, format and interactivity is not optimised for reading on screen or by screen-reading technology for the differently-abled.

At Wake the Tiger, we change all that and design ebooks that are optimised for consumption on-line. Not only that but our ecommerce engine is designed to handle their distribution and maximise their sales via viral marketing.

Tom's day job is as a consultant to ebusiness, ecommerce and online community sites. The tiger within him, however, is a budding author raring to get out. He is currently working on his first novel. In order to stir his creative juices on a recent holiday, he penned *Ermintrude*. The title was based on Garcia Marquez's *100 Years of Solitude*. That's where the similarity starts and ends.



Jaquetta, born under the sign of the tiger, has been a designer for many, many years and enjoys nothing better than getting her teeth into all things creative. With her extensive experience of conventional book design, she is really excited by the potential of ebooks to streamline the process of getting a message to a wide audience.



So, if you have an ebook that hasn't sold, or one that you are currently writing, get in touch with us today.

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