

PRESS ANNOUNCEMENT

New Danish IT-writer wins success in five countries. - First chapter already a bestseller

“The Danish software developer Steen Andreasen’s book, MORPHX IT, has just been published. It has already been sold in more than 50 countries and is currently being translated into six different languages.”

Before the book MORPHX IT was even published, impatient IT-employees from all over the world who, via web logs had heard of the book, contacted Steen Andreasen. They wanted to buy the chapters ready so far. Translators from five different countries had already begun translating the first chapters into Chinese, Russian, Spanish, German and Dutch before the last full stop had been written.

An interested English publisher also contacted Steen, but he turned down the offer and chose to publish it by himself.

Last summer he took the plunge and took 6 months leave from work. His aim was to write the first programming book on the business management system Axapta.

Six months. This was the time available when he first sat down to write. During the autumn, after the first chapter was finished, Steen made a homepage and placed the first part of the book, which was written in English, on the Internet for free download. The chapter was downloaded more than 5000 times. The huge interest in the book surprised him, but it gave him extra energy for writing in the late hours.

The book has just been published and is for sale as an e-book on the Internet on www.morphxit.com More information can be found on www.steenandreasen.com .The book is 319 pages long and the price USD \$40.

The reviewers have among other things written: *“I love this book”, “Excellent”* and *“A great resource for every development department.”* Read the book reviews at www.steenandreasen.com/reviews.asp

Axapta

Axapta, now owned by Microsoft, is a business management system developed in Denmark and used by businesses across most of the world. Axapta is the central IT-system for controlling the entire central processes in a business such as sale, purchasing, stock control, customers and employees.

The author

Steen Andreasen (born 1970) is a software developer employed at WM-data. He has worked as a developer at Columbus IT Partner, MindKey Group and has been part of developing the first Axapta project. Furthermore, he has taught abroad, including the US and Turkey.

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