

Cartoon Website Debuts E-commerce for Presentations and Newsletters

Popular cartoon source, www.andertoons.com, now offers secure payment and immediate downloads for common usages.

Schaumburg, IL (PRWEB) July 6, 2006 --

Mark Anderson and www.andertoons.com are proud to announce an exciting new addition to one of the world's most popular sources for cartoons.

Beginning today, visitors will be able to not only browse and enjoy thousands of original cartoons, but purchase and retrieve them instantly for usage in presentations and newsletters as well.

"Our customers have been begging for this feature for years, " said Anderson, "and we're proud to deliver this friendly shopping experience."

After visitors have found the perfect cartoon for their presentation or newsletter, they choose from a number of different licenses, complete their secure credit card transaction, and receive their print-ready cartoon almost instantly, instead of trading emails with Andertoons' creator.

"Other more involved licensing, like books and magazines, will still require traditional quotes and invoicing, " noted the cartoonist, "but this will allow approximately ninety percent of our customers to get what they want and get going."

Visitors will also be able to set up accounts to speed checkout and track their cartoon history.

The cartoons, although varying in size, will fit within 1500 x 1500 pixels (5" x 5") as 300 DPI jpegs, instantly available for usage. Users have three days after purchase to download the cartoon from Andertoons.com's secure online delivery system.

"To be clear, what you're buying is the right to reprint the provided image," the widely published cartoonist says, "not the actual cartoon itself. Basically, you're renting it. The copyright stays with me and users agree not to resell the images. It's very traditional and pretty simple, but I want to make sure buyers understand exactly what they're getting."

Other recent innovations from Andertoons.com include a completely redesigned database infrastructure, integrated del.icio.us bookmarking, and the very first daily cartoon widget for SixApart's TypePad bloggers.

"The e-commerce will be a wonderful new addition to the website. I'm always proud that we not only strive for exciting new features, but that we supply great content to help people laugh."

About Andertoons.com:

Mark Anderson's cartoons appear in publications including Reader's Digest, The Wall Street Journal and Good Housekeeping. His family and business cartoons are available from his website, www.andertoons.com, for company newsletters, business presentations, advertising and more. Anderson also writes his popular cartoon blog at www.andertoonsblog.com.