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NAVTEQ SIGNS LICENSING AGREEMENT FOR USE OF LANDSONAR PREDICTIVE SPEED DATA

Licensing agreement gives NAVTEQ key traffic element for future products

SAN FRANCISCO, CA, July 11, 2006 — LandSonar™, a leading supplier of network delivered predictive traffic products, announces a broad, technology and product licensing agreement with NAVTEQ (NYSE: NVT). LandSonar has licensed to NAVTEQ its core LandSonar Predictive Speed (LPS™) product, which offers predictive speed values with extensive coverage of the US continental road network.

LPS, one of a series of products stemming from LandSonar's complete, accurate predictive capability, projects speeds to the NAVTEQ linkID and traffic code level in increments as short as fifteen minutes. With this key new tool and its granularity, estimated delivery windows, arrival times and travel durations are significantly more precise. LPS and NAVTEQ® map data are designed for use with all market leading routing and mapping management tools.

“NAVTEQ continues to enhance its portfolio of creative traffic content to bring higher levels of functionality to navigation products.” said Howard Hayes, vice president, Dynamic Content product management. “So, we are pleased to be further building our relationship with LandSonar, an innovative data supplier who obviously shares our vision. We look forward to further developments.”

LandSonar has been at work for over three years collecting billions of open and proprietary historic GPS and sensor observations to develop a highly accurate predictive capability. It is first to market full coverage forecast traffic data products to commercial, consumer and government customers. These businesses now use LandSonar powered products like NAVTEQ map data to increase fleet efficiency, improve customer service and reduce wasted time on the road.

“NAVTEQ is the standard bearer for map accuracy and coverage in North America. Our data's accuracy is a complement to their approach of quality first.” said Robert Reid,

executive vice president and co-founder at LandSonar. “Until now, digital maps have limited the expression of speed to static speed limits. With LPS, it is now possible for map data to reveal the reality of ‘rush hour’ in a way that is easy for navigation and routing solutions to use. The plans NAVTEQ has for LPS promises to fundamentally change routing and navigation.”

LPS in NAVTEQ format for the continental US is now available directly from LandSonar and will be available from other parties as an integrated part of NAVTEQ map data in the coming months.

About NAVTEQ

NAVTEQ is a leading provider of comprehensive digital map information for automotive navigation systems, mobile navigation devices, Internet-based mapping applications, government and business solutions. NAVTEQ creates the digital maps and map content that power navigation and location-based services solutions around the world. The Chicago-based company was founded in 1985 and has approximately 1,900 employees located in 133 offices in 24 countries. For more information, visit www.navteq.com.

About LandSonar

LandSonar is the leading supplier of highly-accurate, full coverage predictive traffic products used to increase routing accuracy for fleet, logistics and navigations systems. In use for end-customers, leading routing solution and LBS developers, its products give meaningful “Speed Ahead!TM”. The company’s unique data approach, patented science, and sophisticated understanding of historic traffic enable it to deliver data for bringing certainty to solutions vastly improving efficiency, shortening travel times and increasing satisfaction. Funded by select individuals and founders, LandSonar is based in San Francisco, California. For demonstrations of partners’ products powered by LandSonar and more information, visit www.landsonar.com or email sales@landsonar.com.

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