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For Immediate Release

Harborside Press Release

Harborside Healthcare Earns Two Prestigious Step II AHCA Quality Awards

Boston, MA (July 14, 2006) – Every year the profession of long-term care bestows an honor upon a select group of providers. AHCA Quality Award applicants are evaluated based on criteria adopted from the Malcolm Baldrige National Quality Award.

Harborside Healthcare is pleased to announce that two Harborside affiliated centers have been awarded the coveted Step II AHCA Quality Award. Joining just ten other long-term care facilities nationwide, Harborside Healthcare Cedar Glen of Danvers, Massachusetts as well as Oakhurst Rehabilitation and Nursing Center of Ocala, Florida will be awarded the rigorous Step II Quality Award.

“Quality of care is the focus of every facility and the corner stone of our product,” says Harborside CEO Damian Dell’Anno. “Care is our product and ‘quality’ is the measure of that product. These awards reconfirm that our centers are among the best in the profession and are a tribute to the level of service and quality that our staff provide every day.”

The AHCA Quality Award criteria comprise a standard of quality for organizations seeking the highest levels of performance and competitiveness. In their totality, the criteria speak to all of the key requirements that long term care facilities must address to achieve excellence. By focusing not only on results but also on the conditions and processes that lead to results, the criteria offer a framework toward ever-improving quality performance.

The national presentation for award recipients is planned during AHCA’s Annual Convention and Exposition on October 11th in San Antonio, Texas.

“We are tremendously proud to receive such distinct recognition. Receiving the Step I award in 2003 illustrated our team’s ongoing passion to provide our residents with quality care and assistance,” says Cedar Glen Administrator Frank Silvia. “Since 2003 we have continued to make quality our highest priority. This recognition reflects the hard work and dedication of our staff of caregivers and the difference that they make in the lives of our residents and their families.”

In the past five years, a total of twenty-eight Harborside affiliated facilities have won the Step I award and five have been honored at the Step II level, having won the Step I in a prior year. This is a level of achievement unparalleled by any provider of Harborside’s size.

Oakhurst Administrator Dwayne Graham said, “This award demonstrates our staff’s commitment to the quality of the care we provide. We are so very proud to receive such a high recognition, it is truly a reflection of the hard work of our dedicated staff and the quality of care our residents receive through their service.”

Harborside Healthcare is one of the nation’s most respected skilled-nursing and long-term care companies, with fifty-three facilities in nine states in the Midwest, mid-Atlantic, and New England areas. Through an administrative services agreement with Compass Healthcare Services of Palm Harbor Florida, Harborside is affiliated with nine centers in Florida.