



Top 7 Reasons Real Estate Agents Should Blog

Over 80% of users start their Property search Online... You need to be able to be easily found online...

- ☑ **Become More Visible Online:** This will allow users to find you when they search for information about real estate in Google, Yahoo and MSN. Attain hundreds of keyword rankings with our Blog platform.
- ☑ **Become recognized as a Subject Matter Expert:** Use our Blogging platform to communicate and share your knowledge of your local property market. Become looked upon as the “Go To” resource for local insight about your market.
- ☑ **Regular communication channel to prospects and clients:** Once people Subscribe to your RSS Feed. They will automatically have your Blog content delivered to them instantly. This improved communication will increase the awareness of your services and knowledge. This translates into increased listings and sales.
- ☑ **Increased Search Engine Rankings and Traffic:** Attain search engine rankings in Google, MSN & Yahoo. This translates into more qualified site traffic and leads.
- ☑ **Improved Lead Generation:** By sharing your knowledge with the online world you are much more likely to have people want to do business with you. People want to do business with a very knowledgeable realtor.
- ☑ **Stand Above Your Peers:** Showing this technology to your potential listing clients will show them that you are in touch with the best technology available to market and sell their property for the highest price in the shortest time.
- ☑ **Use the Blog as a way to Communicate with your Prospects and Increase Loyalty:** Communicating with consumers via RSS and your Blog is the way that millions of consumers and businesses are communicating over older ways such as email marketing or snail mail postcards.



Think having a website is enough... Think Again... Most real estate agents websites attain very little traffic and are little more than an online brochure. Our Blog technology resolves this issue head on... To learn more about how Real Estate Blogging can take your real estate business to the next level visit:

www.realestateblogsites.com



Visit our sister company to learn about Audio & Video Podcasting and the Buzz Box Marketing Platform. www.realestatebuzzbox.com

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