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MENSCIENCE INTRODUCES LATEST DERMATOLOGICAL DEVELOPMENTS IN ANTI-AGING

MIAMI, FLORIDA - July 2006 – For years, the scientific and medical communities have attempted to understand the mechanics of how and why skin ages. Through recent dermatological advances which focus on how certain substances affect skin's molecular and cellular levels, an entirely new generation of active ingredients has been discovered. These advanced components give true meaning to the word "anti-aging" by providing both short-term visible results and long-term benefits to the skin.

After two years of intense research and testing, MenScience Androceuticals has introduced its **Anti-Aging Formula**, a product which utilizes the latest dermatological advances in anti-aging ingredients. By way of a proprietary process, it combines the four most powerful anti-aging substances available to dermatologists (Idebenone, Peptides, GABA and Alpha Lipoic Acid) into the most effective anti-aging product in the market today. *(For more information about these ingredients, please see the attached insert card.)*

Each of these individual ingredients is powerful enough to warrant impressive results, but the combination of all four in a single formula delivers a unique solution that effectively improves the appearance of fine lines and wrinkles, revitalizes skin tone and texture and helps protect against the visible signs of aging.

The **Anti-Aging Formula** is unscented, ultralight and non-greasy. It goes on smoothly and produces a subtle tingling sensation associated with the refreshing properties of GABA. It is priced at \$58.00 and available, along with the full line of MenScience Androceuticals, at www.MenScience.com or by calling 1-800-608-MENS, as well as at Barneys New York, Nordstrom and fine skincare retailers and spas in the U.S. and worldwide.

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Introducing Anti-Aging Formula

PRODUCT: ANTI-AGING FORMULA
Peptides. GABA. Idebenone.

RETAIL PRICE: \$58.00 (1 oz.)

RECOMMENDED FOR:

Anti-Aging
Fine Lines
Nurture and Protect

BENEFITS:

Neutralizes free radicals which damage skin cells through a process of oxidation

Reduces the appearance of wrinkles and fine lines by relaxing facial muscles

Reenergizes skin by supporting the production of collagen and elastin

Softens, revitalizes and protects skin, while repairing damage caused by sun and environmental factors

INGREDIENTS:

Idebenone

GABA (Gamma amino acid),
Acetyl Hexapeptide-3

Palmitoyl Oligopeptides

Green Tea, Vitamin E, Alpha
Lipoic Acid

METHOD OF USE:

Gently massage a very small amount into the face area until completely absorbed. Use once or twice daily.

WHAT'S UNIQUE ABOUT THIS PRODUCT:

Uses an exclusive, proprietary formula to combine the four most powerful anti-aging ingredients available to dermatologists (Idebenone, GABA, Peptides, Alpha Lipoic Acid) into one scientifically developed product.

Unscented, ultralight and non-greasy. Goes on smoothly and produces a subtle tingling sensation associated with the refreshing properties of GABA.

COMPLEMENTARY PRODUCTS:

Pigmentation Repair Formula; Eye Rescue Formula

Do You Look as Young as You Feel?

MENSCIENCE
ANDROCEUTICALS

MenScience offers advanced shaving, grooming and skincare products based on professional ingredients that deliver maximum efficacy and visible results. We invite you to get to know our company and what makes us different and successful.