



**FOR IMMEDIATE RELEASE**

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**SyncSite Expands Product Offering with SmartCatalog by Endeavor Commerce**

***SyncSite offers SmartCatalog by Endeavor Commerce to customers as part of their continuing effort to provide leading solutions to enhance their customer's businesses.***

DALLAS, TX – 7/19/2006– Endeavor Commerce announces today that SyncSite, a leading CRM firm, and Endeavor Commerce have partnered. With this agreement, SyncSite will offer the SmartCatalog suite of solutions to its clients and prospects as part of its CRM solution. By solving complex quoting and ordering problems, SyncSite's clients can turn to their trusted partner for this broader scope of services.

SmartCatalog makes the complex sale simple by automating the quote, proposal and order entry process for CRM customers. SmartCatalog integrates directly with Sage CRM SalesLogix. Whether the need is to add a **Guided Selling** tool for fast, professional quotes and proposals, a **Sales Configurator** to ensure 100% accuracy or an **eSelling** solution to process all quotes and orders across all sales channels, there is an integrated SmartCatalog solution available today. Making the complex sale simple means making quoting and ordering fast, easy and 100% accurate.

SyncSite, a premier consulting firm focused on addressing CRM needs of mid-market companies, can now provide the SmartCatalog offerings with its CRM implementations. By adding a quote-to-order and configuration piece to its CRM solutions, SyncSite will help its customer base solve a very common and expensive problem.

"We are extremely excited to have added SmartCatalog as part of our solution offering," said Nicholas Kyriazis, Director of Sales and Marketing at SyncSite. "Adding SmartCatalog will further improve our position as one of the leading Sage CRM SalesLogix providers."

"We are confident our partnership with SyncSite will be extremely beneficial to both our companies, as well as our current and potential clients," said Sean Myers, CEO of Endeavor Commerce. "Working with SyncSite in the past has proved to be a very positive experience for all parties concerned. The partnership will allow us to work even closer with SyncSite and further build our relationship. Both our companies will continue to focus on what we do best, better serving each other and our clients along the way."

To learn more about Endeavor Commerce and the SmartCatalog solutions, please visit [www.smartcatalog.com](http://www.smartcatalog.com).

**About Endeavor Commerce, Inc.**

Endeavor Commerce makes the complex sale simple. Endeavor is a leading provider of quote-to-order solutions for the Fortune 1000. Endeavor's SmartCatalog automates the quote, proposal and order entry process of complex products and services across all sales channels. To learn more about Endeavor Commerce, visit the Web site at [www.endeavorcommerce.com](http://www.endeavorcommerce.com).

**About SyncSite**

SyncSite is a consulting firm and premier provider of Customer Relationship Management (CRM) solutions to middle market companies. Their products and services allow companies to target opportunities that drive business, improve efficiencies and positively impact the bottom line.

SyncSite applies their consultive approach to every project to ensure that a successful implementation is achieved. Combining a high level of technical expertise, superior product knowledge, practical business experience, and proven deployment methods, SyncSite successfully enables companies in a variety of industries to manage their client data and leverage this information to enhance their customer experience.

Visit SyncSite on the Web at [www.syncsite.net](http://www.syncsite.net).