interactive edge

turning data into revenue

XP3: Turn Your Data into Revenue

Flexible - XP3 Suite works with nearly any data source and can be configured to provide as much or as little functionality as your business needs.

Scalable - XP3 will handle your needs: large or small. XP3's field-proven capacity automatically develops and populates presentations against data sets as large as hundreds of gigabytes, with hundreds of thousands of dimension members, then distributes these to any number of remote users. XP3 iterates presentations across multiple dimensions (e.g. products, geographies, time periods, etc.).

Easily Deployable - No need to twist the arms of your sales team to effectively use this technology; XP3 leverages Microsoft Excel's powerful charting and graphing functions seamlessly within Microsoft PowerPoint.

Dynamic - In addition to freeing up valuable resources across the enterprise, PowerPoint presentations generated by XP3 provide field users and management with the latest information, as well as the ability to customize on-the-fly.

Put the right insights, from the right data, in the right hands, at the right time.

The world's leading manufacturers turn to Interactive Edge to help them create insight from their data, leverage their investment in business intelligence solutions, present a consistent and compelling face to their customers, improve efficiency and optimize their point of customer impact.

What do they know that you don't?

Products

XP3® from Interactive Edge is an enterprise solution that puts vast amounts of data at the fingertips of distributed sales, marketing and management teams in a user friendly, intuitive environment. Tightly integrated with Microsoft Office, XP3 makes it not only possible, but easy for executives to leverage business intelligence assets to create visually compelling, data-driven presentations directly in Microsoft PowerPoint. XP3 puts the right information in the right hands at the right time.

Combining a powerful data analysis engine with flexible end-user tools to summarize and illustrate the right data for the right audience, XP3 helps users leverage their business intelligence resources to develop concise and actionable presentations. The incisive summaries, and illuminating charts and graphs XP3 creates, help users clearly underscore key messages and drive compelling insights home with almost any business audience.

Other data-driven enterprise technology from Interactive Edge includes BPS™ and e-Learning deliverables. BPS is a web-enabled customer marketing solution for communicating brand plans, merchandising plans, retail programs, and new item launches in a clear, insightful, and persuasive presentation format. e-Learning Solutions are online learning courses designed to eliminate the logistical issues and high costs associated with classroom-based initiatives.

Imagine …

… More users able to leverage your business intelligence investments to create revenue opportunities, while saving thousands of dollars every time they create another consistent, data-driven presentation in minutes.

Not days, not weeks - minutes.

Experience 0% Adoption Risk

"Future-Proof" Technology
- Standards compliant
- Fully compatible with existing data warehouse solutions
- Microsoft Certified Partner
- SAP Certified Integration

Low Total Cost of Ownership
- Dramatically shortened learning curve
- Significantly fewer administrative requirements
- Unprecedented flexibility, extensibility and scalability
- Expert integration services
- One solution accesses and analyzes your data sources

Rapid Return on Investment
- Streamlines/eliminates common time-intensive business processes through automation
- Enhances Return on Information Assets
- Accelerates benefits of Business Intelligence strategy and initiatives

Enables Improved Sales Performance
- Provides customer facing, revenue generating users with unprecedented access to business intelligence
- Illustrates key insights and pushes them out to the field
- Updates data and presentations dynamically
- Familiarity facilitates rapid adoption and ubiquitous use
- Makes it possible for your entire Sales, Marketing and Management teams to communicate the same information in the same manner, thus presenting a unified message and brand to your customers and prospects
- Generates understandable, visually compelling graphics designed to optimize point of impact with the customer
- Enables focus on core competencies

Easy to Maintain - XP3 was designed with the IT team in mind. We have developed APIs to help automate all aspects of XP3, from the data load process to creation and distribution of presentations.

- Load any data into a robust data warehouse without coding or reformatting data (ETL)
- Integrate disparate data sources
- Manage large data -- over 200,000 members per dimension
- User friendly, robust point and click database administration
- No-code automation for distribution of presentations and data
- Distributed or centralized OLAP cubes for disconnected and online data access

Call Today and Start
Turning Your Data into Revenue