

FOR IMMEDIATE RELEASE

Logical Expressions, Inc. Earns Microsoft Certified Partner Status

Awarded Certification Because of New IdeaWeaver Software Product

Sandpoint, ID July 31, 2006 – Sandpoint, Idaho-based book and software publisher Logical Expressions, Inc. has passed all the criteria and has achieved Microsoft Certified Partner status with an ISV Software Solutions Competency.

The certification was awarded largely because in May, the company's IdeaWeaver writing software passed independent platform certification testing at Veritest for Windows Client Software and Microsoft Office. (VeriTest is the testing service of Lionbridge Technologies and performs the Microsoft Platform Test for ISV Solutions.) Logical Expressions earned enough points from its tested products and customer references to become a Microsoft Certified Partner.

"We are proud to have achieved Certified Partner status, and have already received a tremendous number of resources from Microsoft that will help us continue development of IdeaWeaver and our other upcoming software projects," says Vice President James Byrd.

Logical Expressions' new product, IdeaWeaver, is a writing and creativity tool that is designed for anyone who needs to convert raw ideas into a completed document, manuscript, or presentation. Logical Expressions' President and freelance writer, Susan Daffron says, "IdeaWeaver actually helps you write faster. You aren't distracted by formatting issues, so you focus on just the words."

Unlike a word processor, IdeaWeaver doesn't force you to think linearly. IdeaWeaver is essentially an idea database where you can enter each of your ideas as soon as you think of them. After you have brainstormed a few ideas, you can categorize and organize them. The tool is designed to get you past the "blank page" start-up phase of a project when you're trying to assemble a haphazard collection of related ideas into a coherent document. Logical Expressions refers to IdeaWeaver as a "content designer." Much like a layout tool helps you organize a design, IdeaWeaver helps you organize your written content.

Developed using Microsoft's .NET 2.0 framework, IdeaWeaver runs on Windows computers as a stand-alone application. Users can export their ideas into RTF format, which can be opened in virtually any word processor. A 30-day trial copy of the software is available for free download at <http://www.ideaweaversoftware.com>. A licensed copy costs \$49.95 and discounts are available for volume licensing, accredited educational institutions, and non-profit organizations.

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ABOUT LOGICAL EXPRESSIONS, INC.

Logical Expressions, Inc. is a publishing and software company that helps businesses that are struggling to create, manage or distribute content. The company offers affordable books, tools

and services to help businesses leverage their online or offline content to dramatically increase profitability.

**CONTACT INFORMATION:**

Susan Daffron, President

Logical Expressions, Inc.

311 Fox Glen Road

Sandpoint, ID 83864

208-265-6147

<http://www.logicaexpressions.com>

[webmaster@logicaexpressions.com](mailto:webmaster@logicaexpressions.com)

IdeaWeaver Web site:

<http://www.ideaweaversoftware.com>

Press Release Online

<http://www.logicaexpressions.com/pr07-06.htm>