

For Immediate Release

DATE: August 11, 2006

CELEB GOSSIP IS NOT JUST FOR THE TABLOIDS

T-SHIRT DESIGNER SHEILA CAMERON FINDS her own VERSION OF SOCIAL COMMENTARY with the release of her new website

Los Angeles – As rumors of the impending TomKat wedding escalate, “FREE KATIE” creator Sheila Cameron suspects her tireless campaign to save new mom Katie Holmes could possibly be a lost cause. But fear not, the wonderful world of celebrity antics never ceases to provide this social commentator with more than enough to keep her hands full.

With the unveiling of her new website, <http://www.sheilacameron.com>, Sheila is continuing her own personal brand of pop culture commentary. Through t-shirt designs, online book clubs and as the hostess of highly visited and quoted message boards, Sheila also delves into the world of politics and other timely celebrity topics. With new designs like “Heather Denise, Kiss and Make up ‘06”, “Team Star and Team Barbara”, the new Mel Gibson inspired design with Jesus telling Mary, “I’ll do one more as long as Mel’s not driving” to the more politically charged designs featuring Dick Cheney exclaiming “I’ll bust a cap in your ass” and the iPod influenced design of “iWalk” in reference to the high gas prices, t-shirts, hats, magnets and much more are selling like crazy.

While taking some time out from her professional life in the world of film and television production to start a family, Sheila accidentally started her own “FREE KATIE” revolution in the early days of TomKat. Her growing community of followers inspired her to put message boards up on the website in order to create a sounding board for people to come and chat about life, politics and, most importantly, the never-ending sagas of the rich, powerful and famous.

All we can say is it’s a lot safer than waiting outside The Ivy for Lindsay, or for that matter collecting your car from the Valet at Moonshadows on a Friday night.....

For inquires, interview requests and retail information...

CONTACT: Chelsea Laird/John Witherspoon at The Bridge Entertainment Group
E-MAIL: contact@tbentgroup.com