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For Immediate Release

### **Email Marketing Service Provider Expands Its Local Operations**

*Listrak purchases 8,000 square foot office building as a result of rapid growth*

Lititz, PA.....Email marketing service provider, Listrak, announced today that they have completed their move to an 8,000 square foot office building at 701 South Broad Street in Lititz, PA.

Listrak purchased the building in May and moved their operations to accommodate for rapid employee and client growth in the email marketing industry. Year to date the company has added five new full-time positions to staff and 90 mid-market and Global 2000 businesses to their list of clients. For the second consecutive year the email marketing company has been named a Top 50 Fastest Growing Company by the Central Penn Business Journal. Also this month Listrak was named winner of the Small Business Technological Excellence Award by the Greater Philadelphia Chamber of Commerce.

“Our larger location is indicative of the company’s growing employee and client base. Expanding our operations will allow us to further our commitment to superior customer service and technological innovation within the email marketing industry,” said Ross

Kramer, President & CEO of Listrak. The new 8,000 square foot office space also provides the company with facilities to host interactive training sessions and best practice seminars in email marketing.

Listrak is a leading provider of hosted email marketing software that allows permission-based marketers to manage, send, track and grow their email marketing investment.

Listrak services email marketing clients such as Daimler Chrysler, Motorola, L'Oreal and the Islands of the Bahamas from its Lititz, PA headquarters. Listrak was named the 2006 Small Business Technological Excellence Award winner by the Philadelphia Chamber of Commerce, a Top Fifty Fastest Growing Company in 2006 and 2005 by the Central Penn Business Journal and the 2005 Growth Company of the Year by the Technology Council of Central PA.

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