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CHICAGO FRIENDS LAUNCH SOCIAL NETWORKING SERVICE

Club-themed, Metro-oriented Online Social Lounge Designed to Provide an Enhanced Online Entertainment and Communication Tool to the Sociable.

CHICAGO, IL – August 14th 2006 – A group of Chicago friends today announced the official launch of **CuriousLounge.com**, a free online social hangout with built-in controls for privacy and abundant features to help you know your neighbors better.

“CuriousLounge is a safe, club-themed, metro-oriented online social lounge that enables people to share information and communicate with each other”, commented Jenny Bonte, one of the founding members. The lounge is designed for the sociable and outgoing and serves students, professionals, military officers, their friends and families. The lounge is open in all U.S metro areas as well as Canada. You can use CuriousLounge to look up people around you, stay in touch with friends in other cities and make new friends through your friends. Unlike other popular social networking services, users of CuriousLounge have the ability to define different levels of friendships by relationship, enabling members to share information with more control.

Anyone with a valid email address can register for and access the site. Designed by a group of 4 Chicago friends – Jenny Bonte, Eric Onyango, Grace Saleh and Tiffany Schrogger; with vocals from Chicago talent Sarella Larsen, CuriousLounge opened to the public on August 14th 2006. After confirming their email addresses, users create profiles containing educational, personal and professional information as well as photo albums, pictorial stories, blogs or events for various activities. Users can then exchange personal or group messages, in private or within small circles of friendships. By default, a user’s profile information can be viewed by members from the same metro area or confirmed friends although each user has the ability to set their privacy settings to permit more or less visibility.

The name of the site is closely tied to its mission – “to provide an enhanced online entertainment and communication tool to the sociable”. Friends curious about each other now have an online place to hang out, check out each other’s lounge, punk each other and view the embarrassing or flattering photos from the past weekend’s activities. Among the many neat features, you can easily tag friends in a group photo and add word bubbles to posted photos to make them more dramatic.

The CuriousLounge experience is refreshing and striking. Absent are the clutter of unwanted postings and inappropriate content synonymous with other networking services; instead you now have a constellation of fun features and tools at your disposal and dynamic pointers to grow your social network beyond limits. What are you waiting for? Join CuriousLounge today, invite your friends and find a home away from home!

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If you would like additional information about CuriousLounge, or to schedule an interview with Jenny Bonte, please send an email to jenny@curiouslounge.com or call (312) 375-9824