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## **PRESS RELEASE**

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### **SAFE, GUARANTEED SYSTEM FOR ALL FLAT SCREEN CLEANING.**

Intelligent Mobile Solutions Ltd (IMS) today announced the launch of the IScreen™ system, a new cleaning system for flat screen LCD, Plasma, TFT and HDTV screens.

Including IScreenOptic™ and IScreenCloth™, the IScreen™ system is the only screen cleaning system available guaranteed not to damage your screen – ever.

"Many of the cleaning wipes and liquids currently on the market contain either alcohol or ammonia, both of which will do considerable long term damage to modern flat screens," said IMS managing director Andrew Stagg.

"When you spend a considerable sum of money on a new screen, you really need to make sure that you protect it during and after cleaning. That is where our products come in."

Using IScreenOptic™ leaves perfectly clean and protected TV screens. Its specially developed formula cleans away all dust or grime that has built up on the screen and the product's unique two stage protection process reduces further build-up of dirt and helps eliminate static.

IScreenOptic™ contains no alcohol or ammonia, so unlike many cleaners will not damage, yellow or age your screen in the future. It is also non toxic and safe to use.

The IScreenCloth™ is a 12 x 14 inch microfibre cloth specifically designed for flat screen surfaces, both large and small. Even without liquid, the IScreenCloth™ will remove dust, finger marks, grease and grime with just a gentle circular rubbing motion. Fully washable at up to 90°C, the IScreenCloth™ will last for years.

Together the products provide an unbeatable cleaning system for all types of screen.

IMS was formed in 2004. They are one of the world's leading manufacturers of Digital SLR Sensor cleaning systems.

Priced at £15.95 the IScreen™ system is available from [www.flatscreenclean.com](http://www.flatscreenclean.com).

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