

Virtual Tour Summit

Training in the Virtual Tour Business

August 17, 2006

Announcing...

Discover How ONE Weekend Can Kick-Start Your Future Web Business, Connect You With Key Players in Real Estate, and Set You on the Direct Path to Home-Based Profit!

If you enjoy snapping photographs, have an enterprising spirit, engaging personality, and want to generate steady monthly income on the internet...

You're qualified to hop on board our moneymaking venture.

Join us as we kick off the **First Ever VIRTUAL TOUR SUMMIT on Oct 7 and 8, 2006...** for an **Information-Packed Weekend** that's crammed with all the **Coaching, Tech Training, Expert Advice, Tools, Resources and People Connections** you need to **command your own Virtual Real Estate Tours Web Site** from the comfort of home.

Exactly where is the real estate industry headed next?

When it comes to real estate, recent studies indicate that for future buyers, "There's no place like Home..."

(...your homepage, that is.)

Read the below statistics to see for yourself the amazing profit potential of Virtual Real Estate Tours

- 2005 Realty Times reported that **93%** of home-buyers are turning to the Internet to look at homes.
- National Association of Realtors (NAR) reports that less than 7 percent of homebuyers bought the home they found in the newspaper. (Newspaper was the #1 source a few years ago.!)
- **Traffic on real estate websites** jumped 8% in the past year - **doubling the growth rate** of Internet traffic overall, according to comScore Media Metrix.
- Home buyers told the NAR that the two features they look for in a real estate Web site are: 1. **photos** and 2. **property information**. Seventy-eight percent found photos useful. and 77% found property information

Virtual Tour Machines

TotalHomeTour, Arkansas
ArkansasHouseView
SIHomeTours, Southern Illinois
HomeTourHQ, Wash. D.C.
St. Louis Showcase
Gateway HouseView, St. Louis, Mo.
HouseViewOnline, C.G., Mo.

Contact Us

New! Audio Tours

You'll be able to easily and quickly create high-quality, on-demand audio tours, with just a few clicks. Type the words and it speaks! (You or your client can also record the voice over using their own voice.) Beautiful PDF Flyers, downloadable tours, and links to Google Maps are also automatically generated.

Audio Demo 1

Audio Demo 2

Audio Demo 3

Meet the Trainers

Scott Slinkard is the author of the Virtual Tour Machine. HouseViewOnline.com was founded by Scott and his late father in Cape Girardeau, MO in 1999. Scott is a master of this business, frequently shooting well over 15

ing properties, and, consequently, the more photos, the more useful.

- Realtor.com reports that homes with six photos or more received a whopping **558% percent increase** in page views over homes with no photos.
- Realty Times reported that Realtors **advertising budgets were shifting to favor the web.**

And if you find those stats impressive, *it's only going to get better as consumer confidence and use of the internet continues to grow stronger.*

The virtual tours industry is an untapped real estate gold mine!

You can be one of the first to gain local, national, and even worldwide acclaim in what's destined to become the hottest new way for home buying prospects to connect with their future real estate brokers. Thanks to the Web, there's a communication paradigm shift occurring in the real estate business as we speak. The obvious fact is:...

No one in their right mind would waste precious hours, or even days riding around for miles with a realtor to see a property they know little about when they can get a complete preview of the home and the basic property information with a few clicks of their mouse from the comfort of their home or office, at all hours of the day and night.

Virtual Tours do more than act as a real-time home-shopping catalog. They are the obvious **wave of the future in real estate.** It won't be long before EVERY real estate broker and home owner is going to **INSIST** on his own online Virtual Home Tour. And even in its infancy stage, the numbers tell the story about the profit potential of this up-and-coming industry:

NAR reported that **seventy-two percent (72%) of home buyers who found virtual tours useful actually drove by or looked at a home they found online with Virtual Tours!**

(Just imagine what effect this info could have on your future relationships with key names in the real estate business).

You'll stand at the helm of a ready-made business model.

The **Virtual Tour Machine** is a tried, tested and **proven business model** driven by **proven technology** and backed by **proven results** in many markets across the US. **We've been perfecting the Virtual Tour Machine since the year 2000.** Our no-fail system has been refined to seamless perfection, and is ready for you to put to profit-generating use instantly. There is no need to have guru-levels of computer knowledge because the Virtual Tour Machine runs on our powerful servers and you simply type and click a few buttons to upload your photos and organize your tour. What usually takes hours to get to the first draft is a **finished tour in just a few minutes** using the Virtual Tour Machine!

properties on a daily basis. His site has over 500 local listings online, nearly every property from every realtor.

Bo Bickley, owner of St. Louis Showcase, has been operating since 2000 and is a master photographer and master of Adobe Photoshop. Bo will teach us how to get the most from Photoshop and provide tips and tricks showing us how automate our work and save hours.

Kelly Thomas, your host & owner of SIHomeTours.com & KYTours.com, has been operating since 2000 and services the largest MLS in the nation, the Egyptian MLS. Mr. Thomas is an expert in marketing this business and you'll leave the virtual tour summit with his presentation for a group of realtors which nearly always results in orders. You'll also learn how to find others to work with you and not have the hassles of employees.

Melissa Coons, who owns QuickFlash Portrait Studios and works daily for SIHomeTours.com, will show you the best way to photograph a property and provide real life experiences and how you should deal with them.

Scott Pruitt and Bryan Dawson own HomeTourHQ in the greater Washington, D.C. area. They recently switched their operation after learning how much more efficient their business would be using a Virtual Tour Machine. They'll explain exactly what you'll need

Think about it: This could be the jumping point for a lucrative, life-long career in real estate. No sooner than the first day you begin work with us, you'll receive:

- your very own **Virtual Tour Machine** running on your domain name.
- access to **top names in real estate**, both locally and around the country
- intensive training on how to implement **pricing schemes that get real results**
- **your own web site** with a ready-to-use content management system that YOU control on YOUR own time
- **ongoing support via email & phone** from any number of experts actively working in the field.
- the advertising ammo you need to **start funneling thousands of unique visitors to your site each day.**
- an instant income-generating system that will have **advertising revenue and leads pouring in...** even while you sleep

How will you know if the virtual tours industry is right for you?

We're looking for only the best and the brightest candidates in the photography and real estate industry. This opportunity is perfect for you, provided that you're 100% willing and able to:

- **Make your own hours, manage your own enterprise**, control your own income and navigate your own course on the path to success...
- **Head up your own sales territory** and gain access to potential **high-level real estate partners...**
- Use a software system that puts **passive streams of advertising revenue** on autopilot...
- **Eliminate the overhead costs** of an outside office or professional photography studio...

If the above sounds like a situation that you could slip into with ease, then YES... the Virtual Tour Machine will answer your wish for an exciting and lucrative photography-based real estate venture that you can control from the comfort of your own home office.

Wait, but how will you fly this without a trained and experienced co-pilot?

You WON'T! (because we'll be there for you with **practical training, experienced guidance and support** every step of the way). Millions of people go into business without consulting a single expert, without having an ounce of reliable advice. *You don't have to be one of these lost, floundering souls.* **The Virtual Tours Team is your co-pilot and your coach.** Everybody needs an experienced co-pilot!

The Virtual Tour Summit is the first peer group of its kind. As a group of **successful and professional virtual tour business owners**, most of us have been in operation since the year 2000. We work both full-time and part-time,

to do to make a fast start.

Floyd Jerkins of Jerkins Creative Consulting. Founded in 1991, JCC is a full-service training and consulting company servicing clients in all parts of North America. JCC specializes in single-source business solutions for business of all sizes. Whether you need to increase sales, gain market share or just run a more efficient and profitable operation, JCC has a solution to help you achieve your goals.

Special Guest appearance by Realtor.com

and eyese360.com

...and MORE!

F.A.Q.
(Frequently Asked Questions)

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taking photos for realtors. Some of us hire photographers to help, some of us do it all.

We can help YOU get started managing your own Virtual Tour System.

The Virtual Tour Summit offers complete **peer-group training for business owners**. Whether you're brand new at this or have been doing it for years... if you're searching for a better way, then we're here to help you.

Adopt our program and strategies, we'll help you to remold it to fit your own scheme and market, and then put the entire system to work pulling profit directly from a local territory of customers that you manage and run exclusively. You own the business

and the web site! Work part time or full-time, hire helpers or do it all yourself, work whenever you want, it's YOUR business. We have the experience to speed you down the runway and help you get off the ground successfully! As a group, we'll all learn from each other over time. And as the old salts will tell you, "a rising tide floats all ships". **We're inviting you to jump aboard OUR ship and set sail for a profitable tomorrow.**



The Ultimate Business Solution: Now's the perfect time to start your own photography business.

The Virtual Tour Summit will meet **Saturday, October 7 & Sunday, October 8, 2006** at the St. Louis [Crowne Plaza Hotel](#), 11228 Lone Eagle Drive, Bridgeton, MO 63044 one mile from the airport. **Enjoy discount lodging accommodations.** As part of the virtual tour summit, you get your room for \$99.00 / night instead of the regular \$~150.00+ / night. [Crowne Plaza Virtual Tour](#) (not a tour we created) | [Guest Room Amenities:](#)

Your Virtual Tour Summit weekend will be packed with training and you'll get to ask tons of questions as experts spill their guts with the inside secrets of how to make this business work well.

- You'll learn **everything about your Virtual Tour Machine** from the master programmer.
- You'll learn how to **quickly shoot a property** and the **best angles** for composition.
- You'll learn how we use Photoshop to **correct and ethically enhance** your images.
- You'll learn how to **automate your workflow** leaving you more time for other tasks.
- You'll learn how to **generate voice tours** simply by typing a few words in your browser.
- You'll learn how to work as an **Authorized Picture Path Provider** for Realtor.com to get your tours broadcast and linked to many of the top real estate websites.

- You'll learn how to **operate the special photography equipment and software.**
- You'll learn how to **sell and market to realtors.**
- You'll learn how to **reach buyers** and send them to your website using traditional media and inexpensive techniques.
- You'll learn how to **be on top in the search engines** from your first day.
- You'll learn how **follow through** makes a difference.
- You'll learn **accounting systems** and procedures.
- You'll have **one on one access** to a professional business consultant.
- You'll learn **pricing strategies** to **maximize your profits.**

Ongoing Support!

- You'll also be added to our *private eMail List Serve* where you'll be able to ask the experts questions and learn from the experiences of others, long after the summit is over.
- You will qualify for future Virtual Tour Summit's at a greatly reduced rate.

Sneak Preview!

We'll have a **"sneak peek" preview teleconference on Sunday, August 27 at 7:00 pm Central Time!** You'll learn firsthand how we can quickly process photos are create an online listing, ask tons of questions and learn firsthand why this is the perfect time to start a Virtual Tour Business!

Sign up Today!

How Much?

This is the first time such extensive training in all aspects of the business has even been available from a complete team of experts with a proven track record.

The special introductory rate that includes the **Virtual Tour Machine AND the Virtual Tour Summit will only be available for a limited time.**

This powerful combination of training and industry specific custom software will assure you a fast and successful start in the virtual tour business.

This Special Offer Includes...	Price(\$)
<p>#1 - Virtual Tour Machine</p> <p>(the web site software that displays listings, creates invoices and puts your web business on autopilot.)</p>	<p>\$5,0000.00</p>
<p>#2 - Virtual Tour Summit - 2 Day Seminar</p>	



(Training from seasoned experts, you will learn all of our secrets.)	\$5,000.00
#3 - Two Days Access to JCC 1-1 Consulting	\$3,500.00
#4 - DVD of Sales Presentation & PPoint Files	\$1,200.00
#5 - The \$300 per month hosting fee is waived for the first six months for ALL who attend the Summit!	\$1,800.00
#6 - For every TEN people who attend the summit, we'll have a drawing where the winner gets TWO FULL DAYS of free, on-site training (available within the continental US ONLY)	\$2,700.00
∴ Total Value ∴	\$19,200.00

**Respond NOW
and you can get everything above
Only \$8,500.00**

No Payment Required to reserve your place! Payment plans available.

**[Click Here](#) and Reserve your place at the [Virtual Tour Summit & PRE-SUMMIT Teleconference...](#)
[Don't Delay... Space is limited!](#)**

[If you'd prefer more information about the Virtual Tour Machine or the Virtual Tour Summit...](#)

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Early Bird Special! - \$7,650.00

Act Now! Limited Seating!

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