



Press contacts
press@mydeo.com
+44(0)1252 725 346
+44(0) 7979 592 252

Press release

Video Streaming Company Mydeo in line for a top business technology award

London, UK. 25, August 2006: Mydeo, the video streaming company, is delighted to have made the finals of the Start Up Awards 2006. Mydeo was selected from over 450 entries and is now a finalist competing in the 'Best Use of Technology Awards' sponsored by Blackberry.

The awards, which are backed by NatWest and include Blackberry, Sage and others as high profile sponsors, recognises and rewards best business startups. Only those companies demonstrating originality in thinking by providing innovative services and demonstrating a high-degree of customer satisfaction get through to the finals.

The finals of the 2006 Start-up Awards are the latest in a round of successes for the innovative video streaming company. They were recently named as a 'Start-up to watch' by Real Business magazine and, following negotiations with Microsoft, became Europe's first and only Movie Maker 2 video hosting partner.

Mydeo allows users to upload and globally stream videos to friends, family or potential customers without surrendering their ownership rights, or exposing their personal footage to the vast gaze of the internet community.

Cary Marsh, Mydeo's Co-Founder and Managing Director, comments: "It's been a great 12 months of video streaming for Mydeo; we're now used by over 50,000 people in 180 countries with partnerships with Microsoft, Orange and Tiscali. To win the NatWest Start Up Award sponsored by Blackberry would be a fitting tribute to the team for all their hard work"



Press contacts
press@mydeo.com
+44(0)1252 725 346
+44(0) 7979 592 252

For further information and press releases see <http://www.mydeo.com>.

About Mydeo

Mydeo provides high-quality streaming video hosting for individuals, communities and businesses. The site provides easy-to-use online tools that help users upload and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been. Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won a UK Government grant for Technical Innovation. In 2005 Mydeo became Microsoft's first European Movie Maker Hosting Partner.

Mydeo was nominated for 'Best Streaming Service' at the 2005 UK Internet Service Provider awards and Real Business Magazine picked Mydeo as 'a start-up to watch for 2006'.

Notes to Press

For further information please go to <http://www.mydeo.com> or contact press@mydeo.com +44(0) 7979 592 252 or +44(0) 1252 725 346. For previous press releases: <http://www.mydeo.com/press>

Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

Mydeo Ltd, 3 Kingsmill Business Park, Kingston upon Thames
Surrey, KT1 3GZ

The names of other companies and products mentioned herein may be the trademarks of their respective owners.