

# **Creating Success for Your Business**

## **How Do We Achieve Success?**

# We Discover the "Greatest Challenges" Facing Your Business

- Through **Business Analysis**
- Marketing Strategies
- And Executive/Personal Coaching

#### We Connect You to Decision Makers

- **Power Connection™ Workshops** directly link you to members seeking your product or service
- Qualified Connections are provided by our development team
- Biz2Biz<sup>™</sup> Leaders Forum brings together with community business leaders and decision makers
- Member Showcase Seminar promotes you to your audience

#### **8** We Make the Internet Work for You

- Top Internet Search Results
- Targeted, flexible Website and Online Promotion

### **9** We Help Grow Your Business with Targeted Marketing

- **Biz2Biz™ Sales Team** promotes your products
- **Media Advertising** drives your audience to the Biz2Biz™ site
- Online Advertising endorses you through banners and logos
- **E-mail Newsletter** reaches 1000+ managers and decision makers
- **Public Relations Article** is written by Biz2Biz<sup>™</sup> for each member
- **Discounts** for members and employees on products and services