

Automated Direct Sales Systems Compared

	Prosperity Automated System PAS	Emerald Passport Profit Masters System	Predator Marketing System
Associate Fee	\$49.95	\$99.99	\$59.99
Number of Associate Pass-up Sales	3	4	3
Flash/Movie Site Fees	Included 1 st yr. Varies \$100-300/yr	19.95/mo.	Included 1 st yr. \$100/yr. renewal
Level 1 Entry Price	\$1995.00	\$1295.00	\$1499.99
Level 1 Distributor Profit	\$1100.00	\$1000.00	\$1000.00
Level 2 Entry Price	\$3895.00	\$5995.00	\$3995.00
Level 2 Distributor Profit	\$3000.00	\$4500.00	\$3000.00
Call Center Calls all leads and closes sales	Yes	No	Yes
Has A Training or Educational Product	No	Yes	Yes
Allows promotion of other income streams	Yes	No	Yes
Encourages Purchasing of Traffic or Leads	Yes	Yes	No
Associate owns and controls a traffic and lead generation system.	No	No	Yes
Live Video Conference Room Training	No	No	3-4 Daily
Pass-up sales with Level 1 Purchase (qualifies at Level 1)	1	2	1

-Profit Masters-

Profit Masters and Emerald Passport are not the same company. Profit Masters is a marketing system designed to work exclusively with Emerald Passport. It is not possible to earn any money by promoting Profit Masters alone. Profit Masters is a lead-capture system that Emerald Passport promoters use to generate qualified leads. Follow-up is done by the individual promoter.

Emerald Passport has its own movie on the corporate site. Presumably Profit Masters is intended as an improvement. Emerald Passport may charge additional monthly fees for the use of an affiliate replicated site mirroring the corporate website.

-Compensation Notes-

It should be noted that there may be intricacies with any of the pay plans that are not easily explained in a chart. Information was not immediately available on the requirements for a Level one Purchaser to qualify to receive Level 2 commissions with the purchase of the level 2 upgrade.

Strategically, some people feel it is best to come in “all the way” at the top level, because one can get qualified faster at that level with fewer sales. A portion of proceeds from the first profitable sales are then rolled back into marketing. Some people choose to enter at the associate level and promote the product without purchasing it. For those with a very small amount of capital this may be the best option.

All three systems rely on an internet movie to describe the opportunity, the product, and the payplan. None of the movies explain everything in detail, but this keeps them relatively short, 5-8 minutes.

-Website Links-

<http://predator-system-movie.com>

-The Predator System movie website.

<http://emeraldpassport.com>

-Emerald Passport Corporate Site

<http://theprofitmasters.com>

-Profit Masters site - no movie viewable on this website.

-Notes-

Every effort has been made to accurately portray the features of the different programs. While they all claim to automate 95-98% of the process, realistically there is no money to be made totally passively with any of the programs. Program features may change over time.

This document is not a comprehensive guide to all the “automated” 1-up and 2-up programs on the market today. This document compares the three which are, from the author’s perspective, in most direct competition with each other. No single program is the ideal income vehicle for any single person.

The level and quantity of marketing training available through any of these programs varies. A sponsor in any of these programs who is an effective marketer will assist the new promoter to succeed better than a sponsor who does not market effectively. Signing up with a particular sponsor or program in no way guarantees success in business.

-BIO-

Compiler Loren Woirhaye owns the marketing information website <http://zerodollarmarketer.com> and writes all content on that website. He promotes <http://predator-system-movie.com> Which he clearly feels offers the best chance of success for the average, ambitious person.