Schaumburg, IL (PRWEB) August 31, 2006 --

Mark Anderson, and <u>www.andertoons.com</u>, are proud to announce several exciting new features, and a promising new partnership.

"We've recently begun syndicating the Andertoons daily cartoon via RSS," said Anderson, "as well as 19 topic-specific RSS feeds, and the response has just been phenomenal. We're ecstatic to be able to offer readers their cartoons this way."

The new feeds include popular family and office-themed cartoons, as well as more focused interests, including medicine, pets, and even holiday cartoons. All cartoon feeds are also available via email subscription.

Andertoons.com has also enhanced its cartoon pages to allow for easier search and browsing.

"For years we've been tagging the cartoons with relevant keywords to assist visitors in their searches," explained the cartoonist, "but those tags have always been behind the scenes – until now."

Visitors will now notice a large block of information below all enlarged cartoons. The information includes the cartoon's ID#, topic family, tagged keywords, and information on previous publication if relevant.

"The really neat part is that all of those topics and keywords are links too," said Anderson. "Click on anything, no matter how odd or obscure, and you'll be able to drill down to exactly the cartoons you're looking for, easily and quickly."

"Plus, it's just kind of fun to browse around!" he added, beaming.

The popular cartoon website is also announcing its partnership with Pixsy.com, one of Time's 50 coolest websites for 2006.

"As soon as we saw Pixsy, we knew it was something we wanted to be a part of. I think we had our data over within a few hours," said the cartoonist.

Andertoons.com continues to innovate online, and Anderson looks forward to more exiting new features soon. 'But," he notes, "at the end of the day, it's all about sharing a laugh."

About Andertoons.com:

Mark Anderson's cartoons appear in publications including Reader's Digest, The Wall Street Journal and Good Housekeeping. His cartoons are available from <u>www.andertoons.com</u> for

company newsletters, presentations, advertising and more. Anderson also writes his popular cartoon blog at www.andertoonsblog.com.