



FOR IMMEDIATE RELEASE

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SmartCatalog™ by Endeavor Commerce Releases New Version

*New version increases performance by five times;
additional features slated for October release*

DALLAS, TX – August 30, 2006 – Endeavor Commerce, publishers of SmartCatalog™, the market leading guided selling and configuration solution for CRM and eCommerce, announced today the availability of new Web Controls. Additionally, the company reports a new version of the Rule Manager will be released in October.

Relying on feedback from customers and internal development staff, Endeavor Commerce continues to make improvements to the already well-established SmartCatalog™ solution. The new Web Controls allow for simultaneous server and client side processing, which results in performance increases. “We did not want to lose the benefits of either processing method,” said Jamie Riell, Director of Product Development. “The real benefit is when the clients see a significant increase in performance, which they have. Clients are now experiencing a five-time performance increase with this version.”

A new version of the SmartCatalog™ Rule Manager is scheduled for October. The Rule Manager is the administrative tool that allows product managers, sales engineers or even power sales users to create product and pricing rules in their CRM and/or eCommerce systems. The Rule Manager will be completely overhauled in Microsoft .NET Windows 2.0 Forms Application that is written in Microsoft's C# language. The Rule Manager connects directly to any Product Catalog in order to retrieve the necessary product information required to build complex rules. In order to provide an easy, intuitive experience during the rule building process, the Rule Manager utilizes a Tree View drag and drop GUI along with a simple, easy to use, rule builder dialog. The new version will allow users to create rules in four easy steps.

SmartCatalog™ enables companies to increase revenues and profits by making the quote-to-order entry process fast, easy and 100% accurate. It is an ideal solution for companies that sell complex products and services. Whether the need is to add a **Guided Selling** tool for fast, professional quotes and proposals, a **Sales Configurator** to ensure 100% accuracy or an **eSelling** solution to process all quotes and orders across all sales channels, there is an integrated SmartCatalog™ solution available today.

About Endeavor Commerce, Inc.

Endeavor Commerce *makes the complex sale simple™*. Endeavor is the leading provider of quote-to-order solutions for mid-size enterprises and divisions of Fortune 500 corporations. Endeavor's SmartCatalog™ helps companies increase revenues, profits and customer satisfaction ratings by making the quote, proposal and order entry process fast, easy and 100% accurate. Visit Endeavor Commerce at www.smartcatalog.com.

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