Masters Conference for Legal Professionals

E-Practice in the Electronic Age

The Master's Conference is proud to announce Four Great Benefits to attending the Conference

- 1. Wave Technologies, Inc to launch Skills Assessment©
- 2. Workshops with the top speakers in the industry.
- 3. Great food and comfortable surroundings in the top of the line Reagan Center in the heart of Washington DC.
- 4. Top Vendors in the DC Market.

Skills Assessment is revolutionizing the way candidates are hired by allowing your firm to test the knowledge discussed in the interview with a simple automated online test. Whether they are applying for Litigation Support, Information Technology, Software Training, Paralegal or Legal Assistant, the smart test will allow both your firm and the candidate to know where they truly stand in their legal and technical understanding. Skills Assessment is one of the many intriguing new developments reshaping the industry that is being presented at The Masters Conference. Time is running out for The Masters Conference pre-registration!

Registration @ \$349.00 ends September 13, 2006!!! The cost will be \$399 at the door. Reserve your spots today and we will simply invoice you for the amount of attendees you reserve. Register online or call 407-574-2302 to reserve your attendance.

Please visit the website at www.themastersconference.com.

The first class conference is expecting around 300 attendees with some of the top speakers on Electronic Discovery in the industry. Don't miss out, Register Today!

Workshops Announcement

Honorable Andrew J. Peck, Chief United States Magistrates Judge, SOUTHERN DISTRICT OF NEW YORK.

Topic: "A View from the Bench"

Abstract: The Proposed Federal Rules Amendments re Electronic Discovery and a Judge's perspective on Ediscovery, including practice tips

James Batson, Esq.

Topic: "E-Discovery Post-Zubulake"

Jason R. Baron, Esq.

Topic: "Search & Retrieval Under The New Federal Rules: Are There Ways To Achieve Better Efficiency And Better Results In E-Discovery Cases?"

Abstract: Increasingly, lawyers are facing the need to turn to automated search and retrieval tools to sort through a vast amount of evidence in electronic form that may be relevant to issues arising in litigation. While the legal community is familiar with conducting simple keyword searches against large data sets, the efficacy of varying search methodologies and approaches in finding responsive documents in legal settings has not been generally studied. In addition, revisions to the Federal Rules of Civil Procedure governing the discovery obligations of parties regarding electronically stored information in their possession will help shape how future e-discovery searches should be conducted. The presentation will provide an overview of how to one might best take advantage of state-of-the-art search methods and techniques in light of the coming Federal rules changes.

Tom Connally, Esq. and Jon Talotta, Esq.

Topic: "E-Mail Discovery: What to Request (From Clients, Opposing Parties, and Third-Parties) and What to Do With

Abstract: New stories emerge every week illustrating the pitfalls facing attorneys who must deal with the discovery of e-mail. Retrieving responsive e-mails stored in a client's systems can be a complicated process. Reviewing an e-mail production can be a massive undertaking. All along the way, there is always the potential for information to be overlooked or lost. For these reasons, attorneys need to understand not just what information is being produced but how it is being produced. The presentation will provide an overview of issues relating to e-mail that all attorneys should keep at the forefront throughout discovery and litigation generally.

Tom Barnett, Esq.

Topic: "Electronic Data Discovery: A Business Process Approach"

Abstract: Quality assurance and control, audit trail, process and change management, workflow; these are all terms that have established meanings and have been incorporated in manufacturing and service industries for decades. But, in the area of electronic data discovery and regulatory compliance they are more often than not just vacuous marketing buzzwords. This presentation provides an in-depth look at an approach to managing electronic data in discovery and regulatory compliance that makes use of these concepts from matter inception to final disposition. With increasing demands and ever higher standards placed on corporations for managing its electronic data and associated higher levels of risk, a well-planned auditable process has become a necessity.

Stephen Brody, Esq.

Topic: "Electronic Discovery in the Federal Courts: Preservation and Spoliation."

Abstract: Spoliation is becoming a more frequent issue in litigation, particularly with the importance of electronic evidence, and courts are seemingly being asked to decide an increasing number of sanctions motions related to the destruction of evidence. Litigants and their counsel must ask when the duty to preserve evidence arises and what steps should be taken to insure compliance with preservation requirements. Clients and lawyers must also be aware of upcoming changes to the Federal Rules of Civil Procedure and examine the impact that those changes will have on preservation requirements, discovery obligations and the conduct of litigation.

Conrad Jacoby, Esq.

Topic: "Ethics in E-Discovery"

Abstract: Digital Information is stored in layers, and sometimes a party produces or transmits more information than they intended. What should a receiving party do when they discover they've received more than they expected? This presentation addresses the following questions: *If I see it, can I use it?, *What must I tell the other side if I find "bonus" information?,*How do I analyze privilege waiver in accidental production of digital information?,*How do the new amendments to the Federal Rules of Civil Procedure impact existing laws and jurisprudence?

Wendy Pease

Topic: "Breaking the Language Barrier"

Abstract: In today's multi-lingual, global legal community, we're expected to be able to understand and communicate across many different languages, even if it's just here in the United States. The challenge is that we speak one language (and maybe another language), but we are expected to communicate with people from around the world. Since there are 3000-4000 languages in the world, that can be overwhelming. In this session, learn tricks for seamlessly communicating with clients or opposing counsel no matter what languages are involved. Learn ways to save costs by identifying what really needs to be interpreted and/or translated. Prepare yourself for multi-

avoided. Understand the limits and opportunities for machine translation in the legal profession-especially in e-discovery. Gain hints on what you can do when working with an interpreter in a deposition or a trial so you get the information that you need. And, importantly, learn how to control quality even if you don't speak the language.

lingual communications so that "surprises" are

Browning Marean, Esq.

Topic: "E-Discovery and Risk Management"

Abstract: E-Discovery presents new and unique risks and challenges. This presentation will discuss risks and ways to mitigate them from the point of view of Clients, Vendors and Law Firms.

Tawna Lawrence

Topic: Learn Six Sigma

Abstract: This presentation is an overview of how Six Sigma methodology can help legal activities be more effective and efficient. Organizations are interested in six sigma in legal business areas to help staff provide higher-quality deliverables, improve customer service, and help legal teams measure processes and performance to solve internal problems (not just fix symptoms). Six Sigma is a structured methodology that helps align internal business process activities to that of their customer's needs and expectations. Six Sigma achieves operational excellence by using data and analytical/statistical tools in a structured manner to improve and sustain process improvements. In this fashion it can support the organization's pursuit of excellence in quality management, and result in improved profitability and a competitive advantage.

Stephen Whetstone, Esq.

Topic: "What the FRCP Amendments Don't Solve - the Impending EDD Battlegrounds" Abstract: This is not yet one more ordinary examination of the new FRCP amendments. We will examine problems that the amendments don't solve or, in some cases, create. We will cover the impending new battlegrounds and how to best prepare for them.

David Lauren, Esq.

Topic: Sarbanes-Oxley Act

Steven Bennett, Esq.

Topic: "Vital Steps in Response to Litigation"

Top Vendors (two vendor booths still available)

Wave Technologies Stratify
Rosen Technologies V & F Office Products
DTI Global

Rapport International Kennett Group
Merrill Corporation
Driven, Inc.
Encore Legal Solutions
DOE Legal

Forensic Consulting Image Capture Engineering Litigation Systems, Inc. Yipes

ZyLab