

Orchestral Corporation Announces Public Release of PowerAudit Field Data Reporting Software

Orchestral Corporation, a Canadian-based software development firm, has publicly released its PowerAudit™ Field Data Reporting System. The already-successful software allows companies to rapidly send and receive data from handheld devices in the field.

Toronto, CANADA, (PRWeb) September 11, 2006 -- Orchestral Corporation, a Canadian-based software development firm, today announced the public launch of its already-successful PowerAudit™ Field Data Reporting System.

With PowerAudit's public release, along with the launch of its new PowerAudit™ website found at <http://www.PowerAudit.com>, companies can now quickly and efficiently mobilize their field force with a powerful application designed for Windows Mobile handheld computers.

PowerAudit's software gives companies flexibility and liberates field personnel from static options and entry boxes. The software allows users to customize and change data-collection forms at any time, and it automatically updates all handheld devices immediately after a change is made.

"Businesses need to remain agile in their collection of data from the field," says Jeremy Rasmussen, President and Founder of Orchestral Corporation. "Being able to request the gathering of data that is relevant today, rather than last week, significantly improves management's ability to respond and react to what their customers, facilities, or employees' needs are. Businesses need their managers focused on current and valid results, not worrying about the quality of the data they get. PowerAudit gives managers the information they need, enabling them to analyze and use that data while it is still relevant."

How PowerAudit™ Works

Orchestral's PowerAudit™ is a Web-based administrative and field-management application that makes personnel, task and form management easy to set up, maintain and manage. Its intuitive, use-anywhere design allows users to create a form in about 15 minutes and send it to individual users or everyone in the field.

On mobile handheld computers, PowerAudit™ communicates wirelessly or while docked, sending completed work and receiving new data-collection requests almost instantly. Getting the data out of PowerAudit™ is easy as well. Using a simple XML web service, PowerAudit™ can communicate to almost any reporting application, host application, database, or legacy system that a company might use.

PowerAudit™ software works on a wide range of Windows Mobile handheld computers. Dozens of leading manufactures such as HP, Dell and Casio make cost-effective compatible hardware. For harsh commercial, industrial, security and military environments, PowerAudit™ works well with rugged Windows Mobile devices manufactured by Tripod Data Systems, Symbol and others.

Deploying PowerAudit™ for the first time is simple. To get started, a company needs only one handheld computer and a requirement for field data. Orchestral hosts all the administrative applications and databases in its secure, high speed data center, and customers can log on through a Web browser to set up and deploy their first "request for field data" in about 15 minutes.

Who Uses PowerAudit™

More than 1,500 mobile field personnel use PowerAudit™ every day, and hundreds of millions of data points are accurately captured every year. This captured data acts as a reliable source of information, driving a wide range of applications such as retail pricing audits, industrial quality and

safety programs, sales and merchandising work, classroom teacher evaluations and more. The quality data that PowerAudit™ captures in the field provides an organization with value throughout its entire business.

Availability and Pricing

PowerAudit™ is immediately available. For pricing information contact Adam Haines at: Sales@PowerAudit.com or 1-800-491-8056. Further information can be found at: <http://www.PowerAudit.com>.

About Orchestral Corporation

Orchestral Corporation is a privately-owned, Canadian-based development firm. Orchestral's development team specializes in large-scale data management solutions and is an expert in the design of handheld solutions. Orchestral has operated out of Toronto, Canada, for more than 15 years and maintains clients across North America.

###