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Getting down with the dirt on sports with The Sports Dirt

Just in time for the World Series, NCAA and NFL seasons, The Sports Dirt, a newly launched sports gossip blog, promises the best of human-interest stories from the wide world of sports.

Detroit, MI: When Reuben Droughns gets charged with assaulting his wife, what would be the perfect explanation? Simple – take a page from the Maurice Clarett book of legal defense and say he was trying to protect her from Israeli mobsters. It's the kind of story you will find only on The Sports Dirt.

"Sports are ripe for human-interest stories and gossip, yet most sports sites focus on scores and stats that readers can find anywhere," says Adam Mills, founder of The Sports Dirt. "The Sports Dirt is the ultimate sports gossip blog, with stories taking you beyond the box scores to the human side of the story, with commentary and a chance for readers to add their own thoughts."

The Sports Dirt (available online at <http://www.thesportsdirt.com>) tracks every major sports league in America – NFL, MLB, NHL, NBA and NCAA. It dredges the Internet for sports stories with a twist and presents them with tongue firmly in cheek. So when Dallas Cowboys wide receiver Terrell Owens announces that his recent \$9,500 fine for being late to practice was due to oversleeping, The Sports Dirt is there to offer to sell him an alarm clock for \$9,400 so he can save \$100 the next time it happens.

The web site is helpfully tagged and classified, so users can skip directly to news about their favorite sport or team. Users can also subscribe to RSS feeds for entry updates on the blog. With the Major League Baseball (and World Series) as well as NCAA and NFL seasons beginning soon, The Sports Dirt will be THE web site to visit.

"Every sports fan is as interested in the sport itself as in the people within the sport, their own glories and tragedies," says Mills. "The Sports Dirt tracks this news for them, giving every true-blue sports enthusiast a one-stop source for all the dirt on their favorite players and teams. From news and rumors to trades, signings, hirings, firings, and just plain strange behavior, The Sports Dirt dishes "