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## Rites of Ash Launches Official Website

*www.ritesofash.com*

WASHINGTON, DC — September 19, 2006 — As of midnight on September 19, 2006, industrial rock band Rites of Ash released their official website, located at [www.ritesofash.com](http://www.ritesofash.com). The launch of the site, in conjunction with the band's wildly popular Myspace.com page, gives fans an opportunity to interact with the band, preview new music, and purchase merchandise with ease.

Following the band's September 5<sup>th</sup> release of their debut album, Beautiful Illusions, many fan sites have appeared, including <http://groups.myspace.com/roafanclub> and [www.ritesofash.org](http://www.ritesofash.org) (coming soon). The site, designed by guitarist Lazzo, allows for easy navigation for fans and media personnel alike, with extensive bios, tour listing, and album information.

Rites of Ash will be appearing at Strangeland Records in Annandale, Virginia on October 27, 2006, and will play a headlining show at Christopher Newport University in Newport News, Virginia on October 28, 2006.

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For additional information or to request an interview with the band, please visit [www.ritesofash.com](http://www.ritesofash.com) and [www.myspace.com/ritesofash](http://www.myspace.com/ritesofash) or email Inchoate at [rana@inchoateinc.com](mailto:rana@inchoateinc.com).