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**Student Uses Myspace as Inspiration for Hot Poker Networking Site**  
*Jeremy Miller has combined two of the hottest online trends, Myspace and poker, to create CardsLife.com, a social networking site for poker players.*

Provided you don't live under a rock, you are aware of two of the hottest online trends today, Myspace and poker. A student at SUNY Fredonia University used this rationale to create CardsLife.com, a social networking site specifically for poker players.

Jeremy Miller, 18, of Fredonia, NY, quickly recognized the potential his idea had: "I both play poker and use Myspace, and it was obvious that these two topics were getting incredible attention. I have some experience with web design and online marketing, so I figured 'Why not give it a shot?'"

The site offers users an opportunity to meet new poker players, create their own groups, set up private games, and get to know online friends better.

Jeremy stated, "I've met many of my poker friends online, but never in person. Naturally, I'd like to get to know them better, and I assume many other people are in the same situation. My site lets that happen."

"Mike W", a member from the site, has already benefited from its features. "I always try to set up local poker games on weekends, but have trouble finding players. I created a group on CardsLife for players in my city, and have already met a few local players."

The site, recently launched on September 14<sup>th</sup>, has already received attention from the media and higher ups in the poker industry.

Jeremy Enke, industry expert and CEO of [PokerAffiliateWorld.com](http://PokerAffiliateWorld.com), stated his interest in the project. "Many recently launched poker sites are very similar, and don't offer much to their users. CardsLife is a site with a unique idea, and I expect big things from it."

As far as promoting the site, Jeremy has quite a few ideas. "All new members gain entry into our weekly free rolls, and receive a free poker strategy booklet. Plus, we'll be running a poker league, a best profile competition, and possibly a refer a friend contest. I've got lots of ideas in my head for CardsLife."

About CardsLife:

Cardslife.com is the only social networking site created specifically for poker players.  
CEO Jeremy Miller launched CardsLife September 14th, 2006.

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If you'd like more information about this topic, please email Jeremy Miller at  
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