

# Europaproperty.com

Central Eastern Europe, Russia & CIS  
Commercial Real Estate Forum 2006

New York 5<sup>th</sup>-6<sup>th</sup> October

Let's meet in  
**New York**  
**October**  
**2006**

**GRAND HYATT**

NEW YORK PARK AVENUE AT GRAND CENTRAL

[www.europaproperty.com](http://www.europaproperty.com)

For more information please contact:

**Regional Sponsorship opportunities:**

**Craig Smith:** mobile +48 604 144 769 • [craig@europaproperty.com](mailto:craig@europaproperty.com)

**Anna Kaliszewska:** mobile +48 601 382 667 • [anna@europaproperty.com](mailto:anna@europaproperty.com)

**Conferences Director:**

Tatiana Korolyova: + 7 926 303 37 45 • [russia@europaproperty.com](mailto:russia@europaproperty.com)

**Speaker Information, attending the event, program and hotel information:**

Bert Figearo: mobile +48 696 618 334 • [bert@europaproperty.com](mailto:bert@europaproperty.com)

Check our website: [www.europaproperty.com](http://www.europaproperty.com)

Premier Sponsor:



International Media Partner:

**The New York Times**  
[nytimes.com](http://nytimes.com)

Associate Sponsors:



**FirstTitle**

CLIFFORD  
CHANCE

GLOBAL FINANCE

Participating Sponsors:



**ProLogis**  
The Global Distribution Solution

CHADBOURNE  
& PARKE LLP

Supported by:



European Bank  
for Reconstruction and Development



Member  
**REBNY**  
REAL ESTATE BOARD OF NEW YORK

Main Supporting Organization  
Russia-CIS-UK:

HYPERSTATE  
INTERNATIONAL

Informational Partner:



Media Sponsors:



# Europaproperty.com

Central Eastern Europe, Russia & CIS  
Commercial Real Estate Forum 2006

**New York 5<sup>th</sup>-6<sup>th</sup> October**

New York is at the center of the expanding international marketplace and a conduit for outward foreign investment. **Central and Eastern Europe, Russia & CIS Commercial Real Estate FORUM 2006** is convened on October 5<sup>th</sup> & 6<sup>th</sup> 2006 at the center of the world's largest and richest financial marketplace in the Grand Hyatt New York, Park Avenue at Grand Central.

**Central & Eastern Europe CRE Forum** is a two day conference confronting CRE issues of Central Eastern Europe, Russia & CIS as the world's opportunity center for investment and strong margins.

Delegates both from Europe and the United States will assemble for an in-depth meeting of leading CRE professionals. Core attendees: investors, owners, developers, bankers, agents, insurance and law firms will discuss the topical issues of commercial real estate in Central Eastern Europe Russia & CIS. Issues on best practice (due diligence), market saturation, expansion, investment potential, and capital sourcing are among the main topics.

"The initiative of Europaproperty to organize local events to encourage real estate investment in the Polish regions is exemplary".

"They enable direct contact between the major international and the local players and, through PPP, strongly benefit sustainable urban and community development where it is so needed."

*Stephen Pragnell - Apsys Polska*



For more information please contact:

**Regional Sponsorship opportunities:**

**Craig Smith:** mobile +48 604 144 769 • [craig@europaproperty.com](mailto:craig@europaproperty.com)

**Anna Kaliszewska:** mobile +48 601 382 667 • [anna@europaproperty.com](mailto:anna@europaproperty.com)

**Conferences Director:**

Tatiana Korolyova: + 7 926 303 37 45 • [russia@europaproperty.com](mailto:russia@europaproperty.com)

**Speaker Information, attending the event, program and hotel information:**

Bert Figearo: mobile +48 696 618 334 • [bert@europaproperty.com](mailto:bert@europaproperty.com)

Check our website: [www.europaproperty.com](http://www.europaproperty.com)



*booking  
form*

*Grand Hyatt  
New York*





**Key Note Speaker:** Mr. Joseph K. Azelby  
Managing Director  
CEO Real Estate  
J.P. Morgan Investment  
Management Inc.

### New York 5<sup>th</sup>-6<sup>th</sup> October

## Central and Eastern Europe, Russia & CIS Commercial Real Estate Forum 2006

### SPEAKERS & PANELISTS LIST



**Mr. Bill Avery**  
Founder & Publisher  
BUSINESS MEDIA GROUP



**Mr. Alex Bebov**  
Managing Partner  
BALKANS ADVISORY  
COMPANY



**Mr. Geoffrey Cox**  
Chairman  
ASTERA



**Mr. Paweł Dębowski**  
Partner Head of Real Estate  
CLIFFORD CHANCE



**Mr. Heiko Davis**  
Partner Knight Frank Russia  
KNIGHT FRANK



**Mr. David Dixon**  
Partner  
CHADBOURNE & PARKE



**Mr. Claudiu Ferentz**  
Managing Director Romania  
INVESTKREDIT



**Dr. Walter Hampel**  
Senior Director, Structured  
Finance & Investment Banking  
HYPO REAL ESTATE BANK  
INTERNATIONAL AG



**Mr. Andrew Jackson**  
Managing Director  
FIRST TITLE CEE



**Mr. Gareth Jones**  
International Director  
JONES LANG LASALLE



**Dr. M. de Jong-Douglas**  
Senior Vice President  
Central & Eastern Europe  
PROLOGIS



**Mr. Maksim Kunin**  
Vice President  
MORGAN STANLEY



**Mr. Markus Leininger**  
Head Corporate Banking  
CEE EUROHYPO



**Mr. Thomas Loffler**  
Managing Director  
Central & Eastern Europe  
GENI



**Mr. Bernhard Mayer**  
Chairman of the Board  
EUROPOLIS  
REAL ESTATE ASSET  
MANAGEMENT



**Mr. Eric Maillebiau**  
Senior Banker  
EBRD



**Dr. Richard Mbewe**  
Managing Partner Poland  
MG REAL ESTATE  
PARTNERS



**Mr. Mark A. Meyer**  
Partner  
HERZFELD & RUBIN P.C.



**Mr. Ira Mitzner**  
President Rida  
Development Corporation &  
COO Apollo Rida Poland  
RIDA DEVELOPMENT  
CORPORATION



**Mr. Sven C. Oehme**  
President & CEO  
EUROPEAN-AMERICAN  
BUSINESS  
ORGANIZATIONS



**Mr. Roger P. Peters**  
CEO  
GLOBAL FINANCE  
REAL ESTATE LTD.



**Mr. Stephen Pragnell**  
Managing Director Poland  
APSYS POLSKA



**Mr. Eric Rosedale**  
Co-Chairman Salans Real  
Estate  
SALANS



**Mr. Alexander Shkarupa**  
General Manager  
ALACOR



**Mr. Ward Stocker**  
Partner - CEE Capital  
Markets  
CUSHMAN & WAKEFIELD



**Mr. Noah M. Steinber**  
Chairman & CEO  
WALLIS REAL ESTATE



**Mr. Maciej Olek Szczytowski**  
President & CEO  
MILITARY PROPERTY  
AGENCY



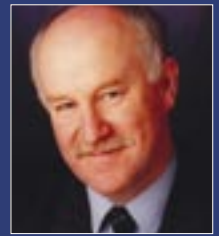
**Mr. Robert Sztemberg**  
Head of Representative  
Office  
HSH NORDBANK



**Mr. Tomasz Trzósło**  
Head of Investment Poland  
JONES LANG LA SALLE

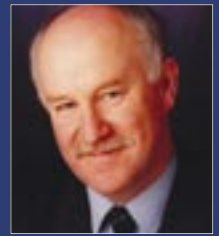


**Mr. Maciej Tuszyński**  
Department Director,  
Commercial Real Estate  
HVB BANK



#### Day one: Central & Eastern Europe

- 07:45-08:50** Registration  
*Manhattan Foyer*
- 08:50-09:00** Welcome and Opening Presentation  
*Manhattan Ball Room*  
**Mr. Craig Smith** – CEE Media, Publisher CEE Media  
Forum Objectives and Goals.  
**Mr. Martyn O'Reilly** – Master of Ceremonies
- 09:00-09:30** Key Note Speakers  
*Manhattan Ball Room*  
Sr. Executive from the CRE Industry (CEE & Abroad)
- 09:30-10:30** CEE Panel - Legal & Insurance Issues  
*Manhattan Ball Room*  
The issues behind the absolute need for proper representation on legal & tax rules and regulations before investing (Cause and Effect)
- Moderator: **Mr. Andrew Jackson** - First Title, Managing Director
- Panelists: **Mr. Sven Oehme** – European American Business Organizations, President and CEO  
**Mr. David Dixon** – Chadbourne Park, Partner
- 10:30-11:00** Networking Break – EUROHYPO CAFE  
*Manhattan Foyer*  
Sponsored by Eurohypo and GENI
- 11:00-12:30** CEE Panel - Warehousing & Retail  
*Manhattan Ball Room*  
What opportunities are there for US Retailers? Warehouse development correlations with Retail
- Moderator: **Mr. Stephen Pragnell** – Apsys Polska, Managing Director Poland
- Presentations: **Mr. Thomas Loeffler** – Geni, Managing Director & Co Owner - Central & Eastern Europe  
**Dr. Michael de Jong-Douglas** - Prologis, Sr. Vice President Central & Eastern Europe
- Panelists: **Mr. Ira Mitzner** – Apollo Rida Group, President  
**Mr. Noah M. Steinberg** – Wallis Real Estate, Chairman and CEO
- 12:30-14:00** Luncheon Break  
*Manhattan Foyer*
- 14:00-15:00** CEE Panel - Banking & Finance, Investment Opportunities  
*Manhattan Ball Room*  
Rapid growth and change cause reflection of what was back burner to URGENT ACTION!
- Moderator: **Mr. Bernhard Mayer** – Europolis Real Estate Management, Chairman of the Board
- Presentations: **Mr. Ward Stocker** – Cushman & Wakefield, Partner – Capital Markets  
**Mr. Bernhard Mayer** – Europolis Real Estate Management, Chairman of the Board
- Panelists: **Mr. Eric Mailebiau** - European Bank for Reconstruction and Development, Senior Banker  
**Mr. Markus Leininger** – EUROHYPO, Head of Corporate Banking CEE
- 15:00-15:30** Networking Break – EUROHYPO CAFE  
*Manhattan Foyer*  
Sponsored by EUROHYPO
- 15:30-16:30** CLIFFORD CHANCE Panel – CEE Region Finance Opportunities  
*Manhattan Ball Room*  
New and old financing opportunities in CEE region
- Moderator: **Paweł Dębowski** – Clifford Chance, Partner Head of Real Estate
- Panelists: **Mr. Tomasz Trzosło** - Jones Lang La Salle, Associate Director – Head of Investment Poland  
**Mr. Robert Sztemberg** - HSH Nordbank, Head of Representative Office
- 16:30-17:30** Russia & CIS (Ukraine) Panel  
*Manhattan Ball Room*
- Moderator: **Mr. Eric Rosedale** – Salans, Co-Chairman Salans Real Estate
- Presentation: **Mr. Gareth Jones** – Jones Lang LaSalle, Head of Capital Markets CEE & Russia:
- Panelists: **Dr. Walter Hampel** – Hypo Real Estate Bank International AG, Sr. Director Structured Finance & Investment Banking  
**Mr. Geoffrey Cox** - Astera, Chairman  
**Mr. Alexander Shkarupa** – Alacor, General Manager  
**Mr. Maksim Kunin** – Morgan Stanley, Vice President  
**Mr. Heiko Davids** – Knight Frank, Partner Knight Frank Russia
- 17:30 – 18:30** Warsaw City Investment & Development 2006-2020 Panel  
*Manhattan Ball Room*
- Moderator: **Mr. Michal Borowski** – City of Warsaw, Warsaw City Architect
- Panelists: **Kazimierz Marcinkiewicz** – Former Prime Minister of Poland, Incumbent Warsaw City President  
**Tadeusz Deszkiewicz** - Director of Promotion and Development Department, City of Warsaw
- 18:30-21:30** Warsaw City VIP Cocktail  
*Manhattan Sky Room*



Mr. Martyn O'Reilly  
MASTER OF CEREMONIES  
NY FORUM 2006

### New York 5<sup>th</sup>-6<sup>th</sup> October

#### Day two: Central & Eastern Europe

- 09:00-09:45** Day two Registration  
*Manhattan Ball Room*  
Forum outline of day two
- 09:45-11:00** Panel - North American Investors Panel  
*Manhattan Ball Room*  
What are the expectations of North American Institutional Investors?
- 11:00-11:30** Networking Break – EUROHYPO CAFE  
*Manhattan Foyer*  
Sponsored by EUROHYPO
- 11:30-13:00** South Eastern European Panel  
– Romania, Bulgaria, Serbia and Croatia  
*Manhattan Ball Room*  
Commercial Real Estate Dynamics
- Moderator: **Mr. Bill Avery** – Business Media Group, Publisher Romania
- Panelist: **Mr. Roger Peters** – Global Finance Real Estate LTD., CEO  
**Mr. Alex Bebov** – Balkan Advisory Company, Managing Partner  
**Mr. Claudius Ferentz** – Investkredit, Managing Director Romania
- 13:00-14:45** Luncheon Light Buffet  
*Manhattan Foyer*
- 14:45-16:15** Country Panel – Poland & Baltic's  
*Manhattan Ball Room*
- Moderator: **Mr. David Dixon** – Chadbourne Park, Partner
- Panelists: **Mr. Helmut Fischer** – Real Estate Bank BPH S.A., Country Director Poland  
**Dr. Richard Mbeve** – MG Real Estate Partners, Managing Partner Poland  
**Mr. Tomasz Ćwiok** – Editor and Chief, Poland Monthly  
**Mr. Maciej Olex** - Szczytowski - Military Property Agency (MPA), President & CEO
- 16:15-16:45** Networking Break – EUROHYPO CAFE  
*Manhattan Foyer*  
Sponsored by EUROHYPO
- 16:45-17:00** Closing Comments
- 17:00-19:00** Cocktail Mixer  
*Manhattan Foyer*



For more information please contact:

**Regional Sponsorship opportunities:**

**Craig Smith:** mobile +48 604 144 769 • [craig@europaproperty.com](mailto:craig@europaproperty.com)

**Anna Kaliszewska:** mobile +48 601 382 667 • [anna@europaproperty.com](mailto:anna@europaproperty.com)

**Conferences Director:**

Tatiana Korolyova: + 7 926 303 37 45 • [russia@europaproperty.com](mailto:russia@europaproperty.com)

**Speaker Information, attending the event, program and hotel information:**

Bert Figearo: mobile +48 696 618 334 • [bert@europaproperty.com](mailto:bert@europaproperty.com)

Check our website: [www.europaproperty.com](http://www.europaproperty.com)



booking  
form

Grand Hyatt  
New York



# Europaproperty.com

Central Eastern Europe, Russia & CIS  
Commercial Real Estate Forum 2006

New York 5<sup>th</sup>-6<sup>th</sup> October

## Sponsorship Opportunities

CEE Media conference organizers wish to offer you the opportunity to market, build image and awareness as well as gain maximum exposure by becoming one of our sponsors.

Our goal in presenting a conference is to foster and create a professional business atmosphere whereby delegates and sponsors alike find the most comfortable, and informative environment to gain market and institutional knowledge, while at the same time having the opportunity to plant the seeds of agreement that lead to future transactions and long term alliances.

At Europaproperty.com we are committed to this end and we will make every effort to promote these values while partnering with you in a sponsorship. Your firm will have top priority in terms of time, exposure and opportunity throughout the two day forum.

New York City as a venue for this event was an easy choice as our goal in presenting a premier CRE forum should be held in a location with great financial resources and central world positioning.



For more information please contact:

**Regional Sponsorship opportunities:**

**Craig Smith:** mobile +48 604 144 769 • [craig@europaproperty.com](mailto:craig@europaproperty.com)

**Anna Kaliszewska:** mobile +48 601 382 667 • [anna@europaproperty.com](mailto:anna@europaproperty.com)

**Conferences Director:**

Tatiana Korolyova: + 7 926 303 37 45 • [russia@europaproperty.com](mailto:russia@europaproperty.com)

**Speaker Information, attending the event, program and hotel information:**

Bert Figearo: mobile +48 696 618 334 • [bert@europaproperty.com](mailto:bert@europaproperty.com)

Check our website: [www.europaproperty.com](http://www.europaproperty.com)



booking  
form

Grand Hyatt  
New York