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Join us online at this **October 20th -22nd**
3-D Virtual Expo

Podcasting for the new and the experienced.
Learn from the experts and network with
podcasters from around the world

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Would you like to...

- Form new professional relationships?
- Build your network?
- Increase your contacts?
- Expand your listening audience?
- Learn the latest technologies?
- Find new suppliers?

At a Virtual Expo featuring...

- Podcasting Seminars & Workshops
- Interaction with Exhibitors and Speakers
- Speed Networking Events
- Valuable Giveaways and Prizes
- Podcasting Techniques



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Expo Features

Connect with Podcasting Enthusiasts from around the world.

You are invited to meet, interact and network online, without leaving the comfort of your home, and enjoy a wide range of topics.

Podcasting Seminars & Workshops

Podcasting Seminars are for beginners as well as advanced podcasters. Topics will range from "What is a podcast" and "How do I create a podcast" to "How do I attract more listeners" and "Advanced Editing Tricks".

Speed Networking

Enjoy interaction with Expo attendees, speakers and exhibitors each day during the Virtual Speed Networking sessions. Anyone who wishes to participate will be given seven minutes to introduce themselves and share their podcast, product or service. This event will also be recorded and may be accessed in the library.

Exhibitors receive:

- A 1-hour Seminar Presentation opportunity
- LIVE Podcasting opportunities
- A CD of all recorded seminar events

Booths are open to all attendees.

Admission ticket is not required, so the exposure potential is great!

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Live Seminars



Exhibitor Booths



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Speakers Wanted! Share your topic and expertise. Reach Podcasting enthusiasts from all experience levels.



Expand your connections with your peers and listeners.

- LIVE Interactive Web Conference rooms
- Personal Exhibitor Booth for speakers
- No travel or accommodation expenses

[Learn more about being an Expo speaker](#)

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Be a Speaker - [Calling all Podcasters](#)

The International Podcasting Expo provides a unique opportunity for speakers, using our VOIP web conference facilities, to share their knowledge of podcasting, showcase their expertise or interact with other podcasting enthusiasts.

Features include:

- An online Exhibitor Booth for 3 persons for 3 months after the Expo
- Use of a 20 person Web Conference room for the entire weekend
- Use Powerpoint presentations to assist in the delivery of your podcast.
- Recording facility for you to record & archive your presentation
- VoIP orientation to acquaint every speaker with our facilities
- Unlimited posting on the International Podcasting Expo RSS
- A press release and a Podcast on the Expo Podcast feed

Benefits include:

- LIVE interactive audiences of people specifically interested in your topic
- Reaching people globally from the comfort of your own home or office
- Opportunities to promote your business, products or services
- Capability to create a LIVE interactive Podcast
- No travel or accommodation expenses

Calling All Podcasters:

Need Seminar & Workshop Presenters for the October International Podcasting Expo!

We are putting out the call for Seminar and Workshop Leaders on the following topics (if you have a topic you would like to add, please feel free to submit it):

- Introduction to Podcasting: The Past, Present and Future of the Fastest Growing Social Media
- Podcasting Basics for PC: Using Only A Microphone & Computer

Tickets & Booths



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- Podcasting Basics for Macs: Using Only A Microphone & Computer
- Podcasting Formats: Different Types of Show Formats, and How To Determine What Works Best For You
- Podcast Music: Where to Find Great Music That Won't Land You In Jail
- Podcast Vocalization: Vocal Coaching for the Podcaster
- Understanding RSS: If It's Really Simple Syndication, Why Is It So Hard To Understand???
- Podcast Promos: Promos That Will Bring You New Listeners
- Podcast Networks: To Join or Not To Join - That Is The Question
- Podcast Directories: What Are Directories, and Why Are They Important?
- Podcast Syndication: How To Get Your Podcast Onto Your Webpage
- Recording and Editing Software Round Table: The Pros and Cons of Different Programs
- Storage and Bandwidth: What It Means, What You Need, and Why You Need It
- Introduction to Podcast Marketing
- Internet Radio Stations: When To Stream, When To Download
- Introduction to Video Podcasting (VideoCasting/VidCasting)
- Basic Blogging for Podcasting
- Defining Your Target Market (Workshop)
- Basic Editing in Audacity
- Podcasting With Skype
- Advanced Editing in Audacity
- Advanced Audio In Wavepad
- What's An Ogg? Choosing the Best Audio Format for Your Audience
- Professional Studio Equipment: What To Look For If You Upgrade
- Indie Music Podcasts: How To Help Bands Find You
- Advanced VideoCasting
- Guerrilla Podcast Marketing
- How To Obtain A Sponsor For Your Podcast
- How To Attract More Listeners

Anyone interested in presenting a Seminar or Workshop on any of these topics during the October 20-22, 2006 Online International Podcasting Expo must:

- Submit your presentation in either html, flash or powerpoint for preliminary review.
- Upon written acceptance of your presentation, you must present and record your seminar in one of our Audio Conference Rooms (full training is provided).
- Upon successful completion of the recorded seminar, you will be given a complimentary booth at the Expo (\$100 value), and placed on the Seminar / Workshop Schedule.
- You can also schedule additional seminars in your own Exhibitor Booth Audio Conference Room, and if the dates and times are supplied at the time you obtain your booth, they will be listed in the Official Schedule.

We expect all speakers to:

- Attend at least one networking event and one seminar during the weekend.
- Be available for questions in your booth for at least one hour each day of the Expo.
- Arrive in the Green Room for Microphone Testing one (1) full hour prior to your presentation. (The location of the Green Room will be given to you many times before your presentation.)
- Forward major Expo announcements to your respective networks, with a copy to the Expo administrators.

For more information, contact customerservice@1stpod.com.

Become A Speaker Today and submit your presentation!

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Exhibit your business, Podcast, product or service to an energized audience of Podcasting enthusiasts.

Receive a virtual booth with a VoIP Web Conference room where you can do live presentations and chat with Expo visitors.

Do You...

- Produce your own podcasts?
- Offer Podcasting products or services?
- Have information of value to podcasters?



Exhibitors receive...

- 20 person Web Conference room for the event
- Prequalified prospects for followup
- Press release & news coverage
- A CD of the recorded events
- Custom Exhibitor Booth
- Admission to all seminars
- Links to your website
- Record one live Podcast

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Be an Exhibitor

Promote your business, Podcast, or Podcasting product, service or resource at the International Podcasting Expo.



Your Exhibitor Booth will remain open in the Virtual Podcasting Expo for 3 months. Attendees of the free monthly seminars and networking events may continue to browse your podcasts, products or services after the Expo.

Exhibitors are given 2 Booth options.

Exhibitor Booth Option 1:

- Link to your website
- Customizable Exhibitor Booth
- 20 person Web Conference room for the duration of the event
- Obtain prequalified prospects for followup
- Access to brochures and product information
- LIVE chat interaction with visitors to your exhibit
- A press release and a Podcast on the Expo Podcast feed
- Unlimited posting on the International Podcasting Expo RSS
- Recording of a live Podcast for posting on the Expo Podcast feed
- Presenting one seminar for posting on the Expo Podcast feed
- A complimentary CD of the Expo's recorded events
- Admission to all scheduled Expo seminars
- PC & MAC Compatible VoIP Room
- **Cost: US\$100**

Exhibitor Booth Option 2:

- Same as above **with the exclusion** of the 20 person VoIP Room & complimentary CD.
- Admission to all scheduled Expo seminars
- **Cost: US\$60**

International Podcasters Directory

- Your logo added to the International Podcasters Directory

Tickets & Booths

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- Logo size 140 x 90 (max)
- Logo remains in the directory for 3 months
- Admission to all scheduled Expo seminars
- **Cost: US\$30**

As an Exhibitor you can earn 30% commissions to offset your investment by spreading the word about the event.

Become an Exhibitor today!

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Looking for prime advertising?
Desire maximum exposure?
Want a motivated LIVE audience?

Become an Expo Sponsor and get...

- Prominent Brand Recognition
- Worldwide Internet Exposure
- Press Release & News Coverage
- Expo Toolbar Listing

Sponsorship Levels

- Main Expo Sponsor (1 maximum)
- Expo Hall Sponsor (1 per Expo Hall)
- Conference Room Sponsor (4 maximum)



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Be a Sponsor

Choose from an array of sponsorship opportunities that provide maximum exposure to a motivated LIVE audience. Your business will also receive exposure for a three month period as people visit the Podcasting Expo Pavilion to browse the libraries of recordings, explore the Exhibitor Booths and attend the monthly Free Seminars.

Sponsorships offer:

- Inclusion in press releases.
- Advertising on the scrolling marquees in the Lobby and on our toolbars.
- Branding on each page of your sponsorship area.
- Production of 30 and 60 second audio commercial for your business by 1st Podcast Publishing. These commercials will be featured prior to and during the course of the Expo. They will also be included in the Library of recordings and the CD as well as linked to your Logo in the Sponsorsd Hall
- Special mention by the Master of Ceremonies at events such as the Opening and Closing sessions and Networking events.
- Production of Four (4) 15-minute Podcasts for your business by 1st Podcast Publishing
- Production of a 5-minute Interview that will also be featured as part of the Expo and its promotional feeds.

Click on the appropriate link for sponsor opportunities details.

- [Expo Hall Sponsor](#)
- [Audio Conference Room Sponsor \(Max. 4\)](#)
- [Main Expo Sponsor \(Max. 1\)](#)

Main Expo Sponsor (Limited to 1)

- One Company may sponsor the entire Expo event.
- Includes:
 - Branding of EVERY page of the Expo*
 - Logo on the Entrance to the Expo Pavilion*
 - Three (3) Advertisements on the toolbar scrolling marquee*
 - One (1) podcast on the International Podcasting Expo feed*
 - Mentioned in EVERY press release*
 - Featured in at least one press release.*

Tickets & Booths

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- Cost: \$5000

Expo Hall Sponsor

- Maximum of ONE Sponsor for each [Expo Hall](#).
- Includes:
 - One (1) Advertisement on the toolbar scrolling marquee*
 - One (1) podcast on the International Podcasting Expo feed*
 - Mention in at least one (1) press release*
 - Branding on every page of the featured [Expo Hall](#)*
 - Placement of your Logo and a summary of your business on the Exhibitor Halls page*
- Cost: \$1000

Audio Conference Room Sponsor (Limited to 4)

- Four (4) Companies may sponsor one of the four audio conference rooms:
 - Seminar Room 1*
 - Seminar Room 2*
 - Live Podcasting Booth*
 - Public Lobby.*
- Includes:
 - Two (2) Advertisements on the toolbar scrolling marquee*
 - One (1) podcast on the International Podcasting Expo feed*
 - Featured in at least one (1) press release*
 - Branding on the main screen of the Audio Conference Room.*
- Cost: \$3000

- | | |
|------------------------------------|--------------------------------|
| ● Podcasting Products and Services | ● Mass Media & Communications |
| ● Business | ● Mind Body & Spirit |
| ● Education, Training and Coaching | ● Podcasting |
| ● Entertainment, Sports & Rec. | ● Politics & Culture |
| ● Home & Family | ● Internet & Technology |
| ● Internet & Technology | ● and the Podcasting Directory |

Become a Sponsor today!



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Explore the Exhibitor Halls and 3-D Exhibitor
Booths.

Check out the extensive list of distinguished
speakers and topics.

Network with other Podcasting enthusiasts from
around
the world in a fun and friendly atmosphere.

[View the Full Expo Schedule Here](#)

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Dates and Times:

Fri. October 20th **8pm - Midnight EDT USA**
Sat. October 21st **8am - Midnight EDT USA**
Sun. October 22nd **8am - 8pm EDT USA**

All times are USA Eastern. [Click here](#) to convert to your timezone.

Current USA EST Time

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