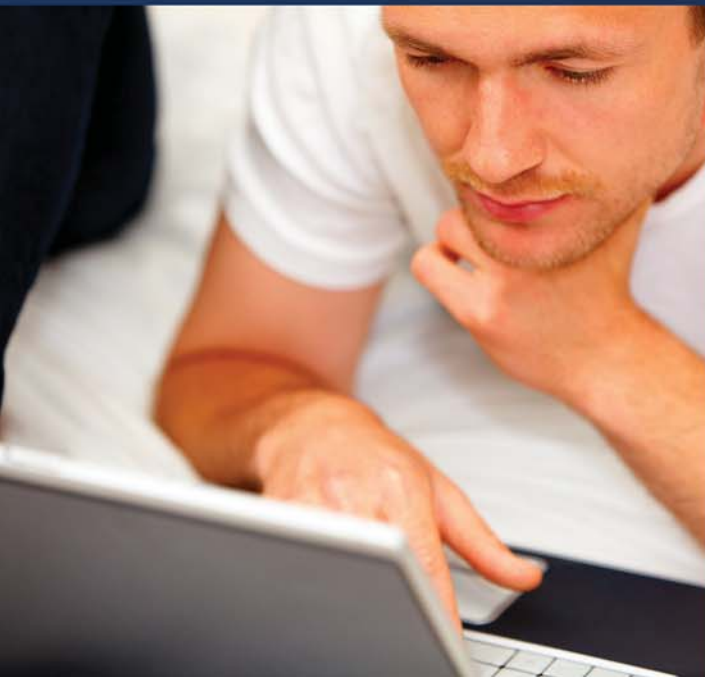




online restaurant communications

- > ONLINE ORDERING
- > CALL CENTER INTERFACE
- > HOSTED & MANAGED

92% of frequent diners have daily access to the internet – NRN



With orderTalk you can:

- Increase check averages by 20%!
- Decrease Costs!
- Increase order accuracy!

orderTalk Online Ordering and Call Center Interfaces, the Recognized Industry Experts

OUR GOAL

orderTalk is dedicated to one thing only: Cost effective and customer friendly order taking solutions for the Takeout and Hospitality industry, allowing you to concentrate on what you do best – making and delivering food. It's that simple!

LOWRISK

We provide proven technology at a fraction of the cost of development with flexible pricing plans ranging from fixed monthly fees to flexible transaction costs. With orderTalk you increase check averages, accuracy and customer satisfaction and decrease cost. orderTalk includes a standard interface which can be used to automatically import orders into your POS system.

QUICK TO MARKET!

orderTalk has already developed the software to deal with all of the complexities of food ordering, removing the stress and development costs from our customers, as well as providing all maintenance and hosting of the solution - in other words, a fully outsourced order taking solution.

BRANDED

orderTalk works with you to create a unique, branded, online customer experience for pick-up or delivery for your single unit or multi-unit chain. Your corporate look and feel gives your customer the online image you want to deliver.

contact us

USA

Toll Free: (888) ORDR-TLK
 Telephone: (972) 759-7138
 Fax: (866) 892-0039

UNITED KINGDOM

Telephone: (0207) 096-0336
 Fax: (08708) 362-206

ONLINE

Web: www.ordertalk.com
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DID YOU KNOW?

75% of Americans have Internet access

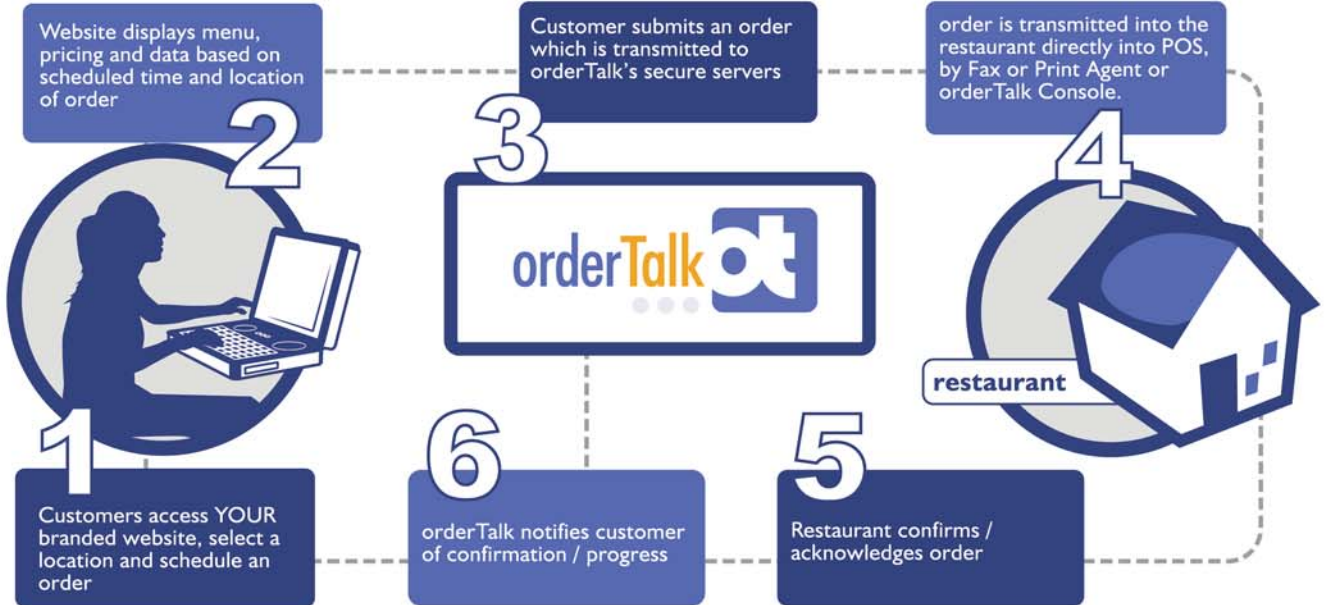
Online spending will reach a projected \$105 billion by 2007

To-go orders now account for 58% of total restaurant traffic

75% of all consumers currently make use of takeout or delivery at least once a month



ONLINE ORDERING



CALL CENTER INTERFACE

Putting the "Talk" into orderTalk

The orderTalk Call Center Interface is available to customers as a stand alone offering or combined with with online ordering. orderTalk pioneered this web based solution to provide our customers with the ability to fully outsource their order taking to cater for:

- Professional telephone order taking rather than in-store
- Better control over image projected to consumers
- No lost calls due to engaged lines / unanswered calls
- Average order value increase due to professional sales agents

WE OFFER

- orderTalk Online Ordering
- orderTalk Call Centre Interface
- orderTalk Reporting Server
- orderTalk Console
- orderTalk POS Integration
- orderTalk Accounts
- Receivable Management
- Frequency/Loyalty Programs/Referral
- Payment Processing

92% OF FREQUENT DINERS HAVE DAILY ACCESS TO THE INTERNET

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