

Introducing the Summer's Sexiest Resort-Chic Jewelry Collection
The world's only beauty & lifestyle futurologist, Jeanine Recckio, designs the Palm Beach-inspired Mermaid Chic Jewelry Collection for a hip, young reinterpretation of resort style.

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Having made her mark as a highly respected visionary, jet-setting trend-forecaster, consultant to global beauty brands & founder of the trend-spotting Mirror Mirror Imagination Group as well as her own upcoming Pretend Beauty cosmetics line, Jeanine Recckio—the world's only beauty & lifestyle futurologist—has given the resort-chic look & lifestyle a fresh, modern edge with the much-anticipated debut of her Mermaid Chic Jewelry Collection.

Exotic island- and mermaid-inspired hues like lobster pink, seashell peach, sky blue, citrus & shimmery sand comprise this alluring collection of semi-precious & precious stones, including real coral, blue topaz, whiskey quartz, real pearls, white topaz, peridot, citrine, moonstones, rose quartz & both raw and faceted aquamarine discovered during Jeanine's extensive globe-trotting. Jeanine personally sources and purchases all stones she uses in her designs, and has the high-end semi-precious stones made especially for her in India. The cascading clusters & combinations of vibrant stones are accented by 14K gold over metal plating. Each unique piece is designed exclusively by Jeanine herself and hand crafted in New York City and Italy for a look that effortlessly blends a beachy bohemian edge with a cosmopolitan flair.

Mermaids are the inspiration for this gorgeous collection, and each piece is named in honor of these mystical creatures. These alluring underwater nymphs are the perfect match for Jeanine and her work, as mermaids are said to carry mirrors and are able to see into the future. Jeanine was also drawn to their unparalleled beauty and bewitching mystique, which her jewelry collection captures.

"I've always been fascinated with mermaids," Jeanine says. "I wanted my jewelry to evoke these images of underwater beauty ... flowing locks, glistening water, seashells. Mermaids are the original beach bombshells."

With this irresistible line, designer Jeanine Recckio has redefined the concept of resort-chic, bypassing the cookie-cutter preppy, bold patterns for something infinitely more European, sexy, original & modern. Savvy fashionistas all over the world have been scooping up several of these to-die-for necklaces & earrings at a time, wearing them everywhere from the beach to A-list cocktail parties.

"Jeanine's sense of color reminds one of a perfect beauty palette," says longtime client & Sr. Vice President of Estée Lauder's MAC division, Jennifer Balbier. "The earrings frame the face and the color of the stones is true genius! They complement the skin so well."

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Jeanine Recckio is building upon her background as a beauty product designer and translating her style into accessories. Since founding the Mirror Mirror Imagination Group, a creative marketing and trend forecasting agency headquartered in Manhattan, in 1995 & collaborating with well-known global beauty brands all over the world, Jeanine turned her attention to the booming area of Palm Beach, where a second Mirror Mirror office caters to elite dermatologists, plastic surgeons, hotels, and restaurants.

Jeanine's Mirror Mirror Beauty & Lifestyle Concept Boutique on Palm Beach's tony Worth Avenue is a pastel-hued, fashion-forward retail space/emerging trend lab showcasing rare gems found on Jeanine's travels as well as her own Pretend Beauty cosmetics line. After being unable to find accessory lines that perfectly captured Palm Beach's exuberant, hip attitude to carry in her boutique, Jeanine seized the opportunity to expand her thriving brand to encompass the new jewelry line, as well as the über-fashionable Beach Chic hat collection.

The Mermaid Chic Jewelry Collection is sold exclusively at the Mirror Mirror Beauty & Lifestyle Concept Boutique and retails for \$75 to \$1,000. For an extra dose of beach chic, Pretend Beauty features luscious lip glosses in shades to complement the exquisite jewelry.

From fashion to beauty & more, Jeanine Recckio & Mirror Mirror Imagination Group have become the destination for a hip, modern take on the quintessential Palm Beach resort lifestyle and look.

Jeanine has been the secret weapon for cosmetic empires, Fortune 500 companies & up-start brands. Her signature can be found on global brands & products that have revolutionized the way the industry and women view beauty ... think MAC, TRESemmé, Colgate-Palmolive, Sephora, Dessert Beauty Jessica Simpson, The Body Shop, Maybelline, La Prairie, Revlon & more. She also publishes the Crystal Ball Beauty & Lifestyle Trend Reports for her beauty clients.

For more information or to schedule a tour of the Mirror Mirror Beauty & Lifestyle Concept Boutique, please contact Jeanine Recckio at 212 339 0037. For more information about the Mirror Mirror Imagination Group, please visit www.MirrorMirrorInc.com

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