

Los Angeles, CA (PRWEB) October 3, 2006 --Italian manufacture Serralunga has rolled out a series of stunning new flower products at the recent International design show held in Europe. Serralunga makes flowerpots. Small pots, gigantic pots, and every size pot in-between.

Bold colors, novel designs, and breath taking forms are the hall marks of this innovative series of planters, pots, and containers. Highlighted artists include Karim Rashid, Ron Arad, Christophe Pillet, and Marc Sadler. The new line includes pieces entitled, Kron, The Vases, Loop, Flute, Lady Jane, Lady Mary, Memory Pot, Island, Island & Elloilmatto .

The series is characterized by its playfulness, scale, and colorfulness. The units are perfectly suited for both indoor and outdoor applications and would be at home in any residential, gallery, or institutional applications.

Gibraltar Furniture www.gibraltarfurniture.com , located in Beverly Hills, California is the first, and only source in the United States, to offer this ground-breaking collection at wholesale prices. This store is the leading site for designers, architects, and landscapers for products in the United States. Consumers can contact Gibraltar at 800 416 3635 for more information.

Serralunga, who have been producing stylish planters since 1825 is located in the Biella section of Italy. This group has a tradition of more than 170 years of container production.

Born before the industrial revolution, Serralunga recently changed material typology from traditional clay pots to futuristic models. Serralunga's concept is to feature classical design lines and post-modern shapes. Today, Serralunga is the leader in the production of contemporary style flower pots, vases, and containers.

The pots are made from rotationally molded polyethylene, and are strong, lightweight and will tolerate subzero temperatures, and will have a much longer life than traditionally made pots. Serralunga recently commissioned some of the world's leading designers to create a new line of vases and flower pots for both interior and exterior use.

Designers have paid close attention to polymer evolution and have applied new plastic technology to current articles, but have kept their use and functionality unchanged.

Serralunga concentrates on creativity, aesthetics and functional details. Last but not least, Serralunga spotlights traditional Italian prose, beauty, and style in every piece. For more info on Serralunga got to www.serralunga.com.

These stunning planters look so good, you may decide that you're going to forget about plants and use them as a furniture accessories.

One of the interesting tidbits is that some of the designers, while sketching their pots, sketched them with specific plants in mind. While some pots might be appropriate for your orchids, alocasias, and cannas, others are much better suited for your agaves and cactii.

All of these pots, vases, containers, come in a dazzling array of finishes including spectacular metallic and lacquer coats. Consumers can contact Gibraltar Furniture to purchase any of these products at discount prices by calling 800 416 3635.

Gibraltar Furniture also has a complete line of landscape architectural products from other domestic and international sources at discount prices. Trevi Collection, Outdoor Modern, Emu, and Studo4LA are a few of the exclusive brands that this Beverly Hills company offers at factory direct prices.

Customers can order custom fountains and one of kind planters, containers, and pots from this 50 year old business in modern, traditional, or post modern forms.

For additional information on the news that is the subject of this release contact Bradley Friedman or visit www.gibraltarfurniture.com

Images for all products can be obtained at www.serralunga.com

Contact:

Bradley Friedman, director of public relations

ACMETOYS

310 276-8889

<http://www.gibraltarfurniture.com>



KRON IK

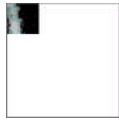
KARIM RASHID



ø50 60x60 h88cm

ø19,6 23,6x23,6 h34,6"inc.





MEMORY POT

MARTA DAZA FERNANDEZ

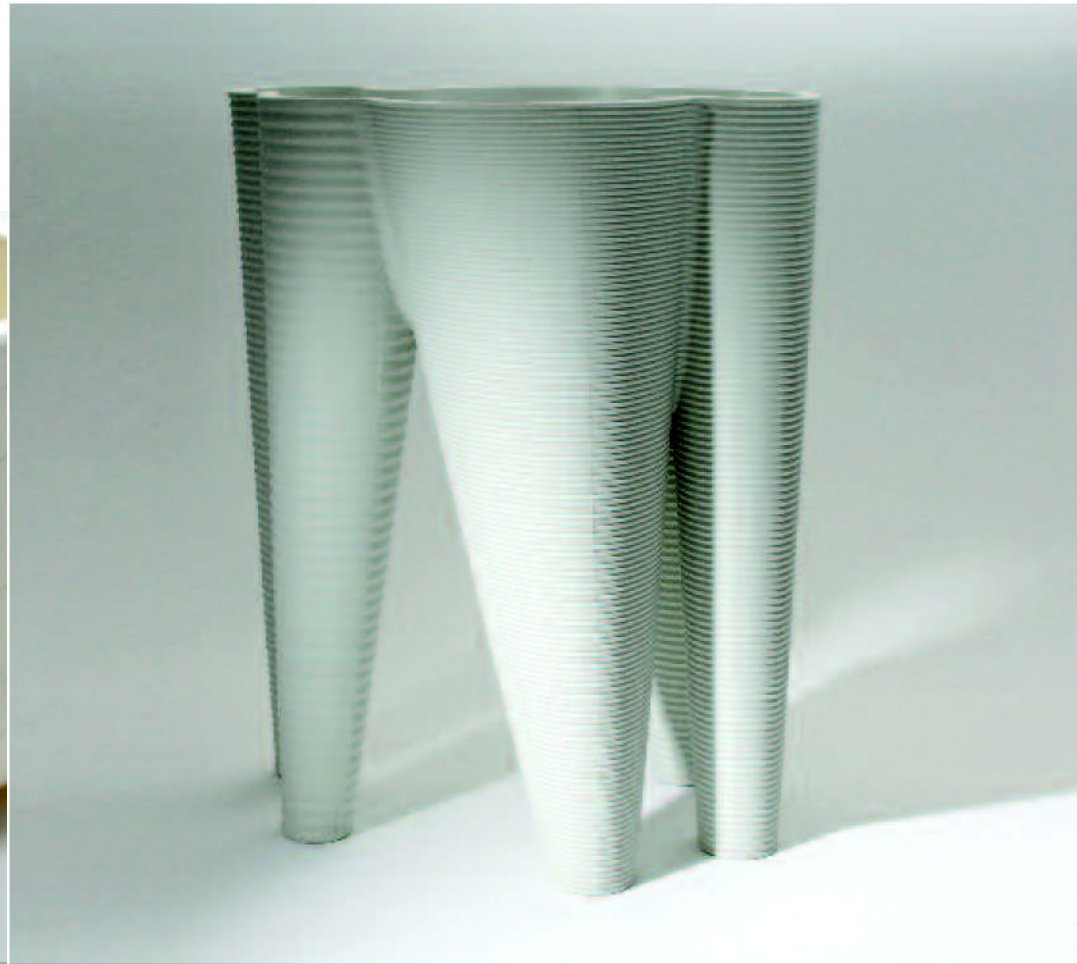


2 |

with Lamp

Ø53xh44cm

Ø19.2xh17,3" inc



THE VASES

RON ARAD

| 3



Ø80xh110cm

Ø31.4xh43.3" inc.



ISLAND

LUISA BOCCHIETTO



65 | 130x130xh36cm

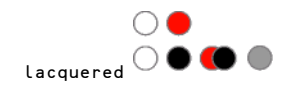
51.1x51.1xh14.1"inc.



LOOP

CHRISTOPHE PILLET







LADY JANE
LADY MARY
MARCC SADLER



LADY JANE

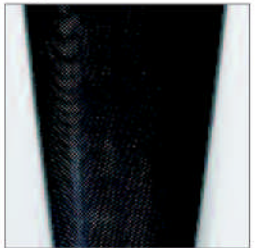


lady jane $\varnothing 55 \times h 220 \text{ cm}$
lady mary $\varnothing 70 \times h 220 \text{ cm}$

$\varnothing 21.6 \times h 86.6''$
 $\varnothing 27.5 \times h 86.6''$



FLUTE
MARC SADLER



$\varnothing 70 \times h 300 \text{ cm}$

$\varnothing 27.5 \times h 110.2'' \text{ inc.}$

