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FOR IMMEDIATE RELEASE

Blizzard Entertainment® Selects web2zone® NYC To Host Warcraft III® Regional Qualifier

Video Game Competition To Showcase Top Players From North and South America

New York, NY – September 27, 2006 – web2zone announced today it has been selected by Blizzard Entertainment® to host the Warcraft® III Season 4 Americas regional qualifier on November 11, 2006 at its flagship cyber center in New York City.

“web2zone is honored to be one of only three global venues to host a regional event for Blizzard this season,” said Ed Tomasi, web2zone’s director of marketing. “I can think of no better setting than our award-winning cyber center to host such an exciting event. We look forward to hosting so many of the great players and fans of Warcraft III.”

“Blizzard selected web2zone because of its expertise in hosting and managing high-quality gaming events,” said Mike Morhaime, president and cofounder of Blizzard Entertainment. “With so many talented competitors and a great venue lined up for the North and South American qualifier, this Warcraft III ladder season promises to be an exciting experience for everyone involved.”

This is Blizzard’s fourth edition of the Battle.net Warcraft III ladder seasons. With the start of Season 4, Blizzard will be using three new ladders, each of which will include 100-150 players. A large portion of these players will be invited by Blizzard to participate, based on their previous tournament success and also on their current standing in this season’s ladder. Season 4 will last approximately two months, and upon completion, Blizzard will arrange for the top players from each ladder to participate in one of three live regional qualifiers located around the world, including the Americas regional qualifier at web2zone in New York City. Those who succeed in the regional qualifiers will then go head-to-head in the global finals.

For more information, please visit <http://www.battle.net/tournaments/season4/>.

About web2zone, Inc.:

web2zone, Inc. is an exciting retail concept called a "Cyber Center". It is the brainchild of Samsung America, Inc., the wholly owned North American subsidiary of one of the largest and most widely recognized companies in the world. web2zone is a retail destination that provides the technology generation with an access point for Entertainment Technology, Internet Connectivity, PC & Console Gaming, Event and Business Services. At web2zone’s core are premium products, services and events that are driven by technology, community, entertainment and productivity. For more information, please visit our website at www.web2zone.com.

About Blizzard Entertainment:

Best known for blockbuster hits including the World of Warcraft® and the Warcraft, StarCraft®, and Diablo® series, Blizzard Entertainment (www.blizzard.com), a division of Vivendi Games, is a premier developer and publisher of entertainment software renowned for creating many of the industry's most critically acclaimed games. Blizzard's track record includes nine #1-selling games and multiple Game of the Year awards. The company's free Internet gaming service, Battle.net®, reigns as the largest in the world, with millions of active users.

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