

# Finding **Clients** That Want to

# Find You!

We fit your business  
to your market

**MarketFinders**®

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***“Not just marketing activity—marketing productivity!”***

**We offer “Hands-on” customized marketing that is designed to empower your business and its profitability!**












**A** “One Size Fits All” approach does not work when marketing your business. The most important responsibility for any business owner or manager is to look into the future, develop a clear vision of branding growth and development for their organization, and communicate that vision to everyone they work with. Our seasoned group of professionals work with you to put a proven marketing system into place. We create marketing and business plans that you can easily make a part of your daily business activity. We help you to create strategic and tactical plans for your client growth and market entry, and carry those plans out to create your increased business success.

**Marketfinders is  
for Business  
Owners Who :**



**Marketfinders  
Services Include:**



-  Want to find out who their most profitable clients are and how to make them a part of their business.
-  Are confused about which markets to enter and how to keep ahead of the competition.
-  Make a priority of building and maintaining their brand recognition.
-  Want to find a steady source of viable prospects for their sales staff, and increase their “close ratio.”
-  Writing formal marketing plans to create a “Roadmap to Success” for your business and enable you to obtain financing.
-  Creating marketing strategies and a Plan of Action that you can easily use in your daily business activities.
-  Creating communication strategies, as well as writing and graphic design of all forms of marketing collateral materials, including brochures, advertisements, and electronic media. We create the image and message that is right for you!
-  Sharing your vision of growth with your entire staff. Once everyone shares this vision, marketing growth success is more easily attained.
-  Empowering your Sales Reps to make your vision of growth a reality where it counts the most - in the field in direct contact with your customers!
-  Assistance, consulting and coaching to carry out your sales and marketing activities. We make sure that you close the deal!
-  Scheduling of your prospect appointments and marketing activities for you so you can concentrate on your business. You concentrate on doing your business while we concentrate on building your business.

