

For Immediate Release – October 3, 2006



E-junkie Turns to SwiftCD to Help Bring Physical Delivery to Customers

Popular Download Seller Now Adds On-Demand CD/DVD Capability for Customers

ATLANTA, GA – October 3, 2006 – **SwiftCD** (www.SwiftCD.com) announces that **E-junkie** (www.e-junkie.com) has integrated the functionality and automation of SwiftCD's on-demand CD/DVD fulfillment into its download sales solutions.

With the slogan, "We help you sell online," E-junkie was created with the goal of helping merchants everywhere to sell their downloads simply and easily, online. The company's alliance with SwiftCD means that E-junkie customers can now generate additional, incremental revenue by offering Backup CDs or DVDs and/or physical delivery solutions for each of their sales, thanks to SwiftCD.

"E-junkie lets sellers provide instant gratification to their buyers," comments **Robin Kohli**, Lead Developer and Founder, E-junkie.com. "SwiftCD brings in the tangible element of traditional transaction without any manual intervention from the seller. By integrating with SwiftCD, we can let our clients have best of both worlds – it just made perfect sense to integrate with SwiftCD."

"By integrating SwiftCD into E-junkie's fulfillment options, we not only help to facilitate sales, but also bring a whole new potential for revenue into E-junkie for those who wish to offer the option of physical delivery as well as online purchase to their customers," says **Jason Foodman**, CEO of SwiftCD.com. "The addition of SwiftCD service and support ensures that E-junkie customers will have more ways than ever to make the most of their sales. It's a great combination."

Orders placed to E-junkie for physical delivery will now automatically route to SwiftCD for the company's acclaimed on-demand manufacturing and fulfillment services in a process that is both simple and secure. Fulfillment of physical E-junkie purchases via SwiftCD expands the company from download sales into arena of selling physical offerings as well. It's a seamless, fully automated process, thanks to the new interface created especially for the E-junkie/SwiftCD partnership. From beginning to end -- from initial orders, to such aspects as warehousing, packing, shipping, and delivery, SwiftCD adeptly handles all aspects of physical delivery purchases, ensuring a streamlined and uniquely customized purchase experience.

About E-junkie

E-junkie is a digital delivery service from **19.5 Degrees**, a company with an established reputation for simplifying online publishing. E-junkie has integrated with PayPal and eBay to automate the delivery of downloadable products being sold by online merchants. Backed by E-junkie's technology, merchants can now manage, promote and sell their product globally without having to worry about product security and delivery. E-junkie's "no per-transaction fee" model has made it the first choice in digital delivery for independent publishers.

For more information about E-junkie, please call **(202) 580-8442**, e-mail info@e-junkie.com, or visit www.E-junkie.com.

About SwiftCD

A division of DigitalSwift Corporation, SwiftCD (www.SwiftCD.com) is the leader in manufacturing and fulfilling on-demand, dynamic and build-to-order CDs and DVDs. With no sign-up fees, setup fees, minimums or exclusivity requirements, SwiftCD provides its customers with technology, reliability, scalability and dependability found nowhere else. Thousands of software companies worldwide depend on SwiftCD for the daily receiving, manufacturing, packing and shipping of their products. SwiftCD was awarded "Best CD Fulfillment Service" in the 2006 Software Vendor Marketing Awards.

For more general information or background materials on SwiftCD.com, please contact publicist Angela Mitchell at Amitchell@swiftcd.com, or call **(904) 982-8043** -- or visit www.SwiftCD.com.

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Images and Logos

SwiftCD, October 2006



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