

Media Schedule

HAWAIIAN STYLE

Hawaiian Style Magazine Offers Exclusive Coverage of the Four Seasons Resort Maui Remodel

The tentative media schedule for the online edition (www.HawaiianStyleMagazine.com) webisode series, featuring The Four Seasons Resort on Maui at Wailea, is as follows:

Webisode One (October, 2006) features Thomas Steinhauer, Regional Vice President and General Manager, Four Seasons Resort, discussing how executives defined the rationale for the makeover as ensuring that the resort continued to exceed guest expectations. This webisode will offer Audio, Text & a Slide Show.

Webisode Two (November, 2006) features Bruce Jarrard, Four Seasons Director of Engineering, who will reveal the ingenious vertical remodeling strategy that permits the resort's teams to upgrade architecture, construction, and interior décor in successive sections of the hotel, in a fashion that is virtually transparent to guests. A full-motion, streaming video will be offered.

Webisode Three (December, 2006) will spotlight Stanford Hughes of BraytonHughes Design Studios, as he provides detailed insights into the aesthetics of room remodels at the resort, from furniture to fabrics and beyond. Hughes' tour will be presented in full-motion, streaming video.

Webisode Four (January, 2007) is where the timeless beauty of Hawaii meets state-of-the-art technology. Online visitors will join Doug McCurdy, Four Seasons Regional Director for Information Technology, as he utilizes a slide show with accompanying text to show how the seamless installation of cutting edge electronics enhances guest communications, service, comfort, and entertainment.

Webisode Five (February, 2007) brings back Four Seasons Regional VP & GM Thomas Steinhauer for a full-privileges "back of the house" tour of a great resort. Site visitors will get a text format overview of operational systems...the hardworking "genies" that make the magic for guests.

Webisode Six (March, 2007) is a salute to the breathtaking beauty as Julie Cline, principal of Julie Cline Fine Art Services, provides a visual, full-motion-video tour of the aesthetic dimension of the remodeled Four Seasons Resort on Maui. Online viewers will enjoy a preview of the changeless and modern spirit of the Islands as expressed through the artworks of the property.

Webisode Seven (April, 2007) serves up an appetizing look at a new restaurant that is premiering as part of The Four Seasons' remodel. Chef Noel Badillo of Duo is the new chef de cuisine. His full-motion video will tickle the taste buds of viewers and leave them hungry for more.